The American Osteopathic College of Dermatology (AOCD) is accredited by the American Osteopathic Association (AOA) to provide Category 1A continuing medical education for physicians.

The American Osteopathic College of Dermatology (AOCD) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide *AMA PRA Category 1 Credits™* continuing medical education for physicians.

Information subject to change
NOTICE!
Please note that sponsorship is a commercial purchase. This is in no way tied to any grant or corporate giving support. No corporate funding is used to support any educational activities within the AOCD.
July 1, 2021

The American Osteopathic College of Dermatology (AOCD) was recognized in 1958 as a Specialty College of the American Osteopathic Association (AOA). Over the past six decades, the AOCD has grown tremendously. The AOCD has become a strong and influential specialty college with well established academic and clinical settings throughout the Unites States. The AOCD is dedicated to promoting the practice of osteopathic dermatology on a national level. The AOCD membership has grown to over 800 board certified, practicing osteopathic dermatologists.

The American Osteopathic College of Dermatology is pleased to offer this year, corporate sponsorship to our colleagues in the pharmaceutical field and related industries. Sponsorships are very important to our organization as they help us provide support to our membership. Corporate sponsorship may be acquired through a contribution to the AOCD. The levels of contribution to achieve individual categories of sponsorship are: Diamond, $30,000; Platinum, $25,000; Gold, $20,000; Silver, $15,000; Bronze, $10,000; and Pearl Level, $5,000. These funds are used to support our growing membership, and other necessary projects.

As we move into 2022 we can only hope things get back to somewhat normal. The events of the past two years have taught us to be flexible and to try new things. We had to find new ways to meet our member’s needs as well as getting the word out to the public for our sponsors and vendors. The word virtual became the new normal, and we are not sure it will ever go away. Virtual meetings, virtual expos, virtual product theaters, all new to several of us. Some organizations saw growth in attendance. Some vendors saw increased interaction with attendees, and we all saw some new ideas to draw attention and participation. Please note our new additions to our sponsorship offerings. All designed to get you a great return on your investment.

If you are interested in establishing a relationship with the AOCD, please contact John Wise at jwise@aocd.org or call him at 660.665.2184.

The AOCD looks forward to hearing from you. Thank you again for your support of the AOCD as we continue to grow and improve our offerings to our members.

The AOCD is accredited by the American Osteopathic Association (AOA) and the Accreditation Council for Continuing Medical Education (ACCME) for delivery of Continuing Medical Education to any physician in the world!

Respectfully,

Marsha A. Wise, BS
Marsha A. Wise, BS
Executive Director – AOCD
mwise@aocd.org
Team AOCD is Commercial Support & Staff that work to keep The American Osteopathic College of Dermatology a success. A winning team works together so that the team wins. As a member of Team AOCD we listen to each others comments and needs. Only when we have a common goal do we all have that success. With that said, we want to send a special cheer out to our MVPs, our 2021 corporate sponsors, and invite you to join TEAM AOCD!

Corporate Support Levels

Diamond  Platinum  Gold  Silver  Bronze  Pearl

American Osteopathic College of Dermatology
AMERICAN OSTEOPATHIC COLLEGE of DERMATOLOGY
Mission Statement & Strategic Plan

2023 Plan

Mission
The mission of the American Osteopathic College of Dermatology is to create innovative education, support, and opportunities in Dermatology that promote excellence in patient care and community health through advocacy, consciousness, inclusivity, and osteopathy.

Membership
To expand membership benefits with the goal of retention, recruitment and inclusivity. To be a strong advocate for our members.

Public Relations
To promote skin healthcare, physician member wellness, osteopathic distinctiveness, and remain visible in the industry.

Education
To maintain transparency.
To maintain an active, funded organization.
To acquire grant funding when appropriate.

Advocacy
To provide education to our patients and the community.
To raise consciousness on dermatologic issues.

Ethics
To hold osteopathic dermatologists to the highest standard of osteopathic training and medicine. To promote professionalism in the field.

Financial
To provide cutting edge CME for our members.
To provide Faculty Development.
To maintain ACCME accreditation.

INTERNATIONALLY ACCREDITED CME FOR ALL DERMATOLOGY PROFESSIONALS
AOCD MEETING APP

LIVE OR VIRTUAL, THIS IS YOUR TICKET TO OUR MEETING. THE AOCD MEETING APP GIVES THE ATTENDEE AND VENDOR ALL THE DIGITAL POWER OF THE MEETING AT YOUR FINGER TIPS ON YOUR MOBILE DEVICE. SEVERAL NEW OPTIONS FOR MORE EXPOSURE FOR YOUR ORGANIZATION.
AOCD
COMMITTED TO
DERMATOLOGY TRAINING
FOR ALL DERMATOLOGY
PROFESSIONALS

ACCME
ACCRREDITED

AMERICAN
OSTEOPATHIC
ASSOCIATION
ACCRREDITED

TEAM AOCD
AMERICAN OSTEOPATHIC COLLEGE OF DERMATOLOGY
# 2023 Support Levels

## Investment
- Diamond: $50,000.00
- Platinum: $45,000.00
- Gold: $40,000.00
- Silver: $30,000.00
- Bronze: $20,000.00
- Pearl: $10,000.00
- Vendor: $20,000.00

## Meeting Options
- Product Theater (x1): Included
- Booth: Included
- Up size booth: Included

## Additional Product Theater
- Diamond: $15,000.00
- Platinum: $20,000.00
- Gold: $20,000.00
- Silver: $20,000.00
- Bronze: $20,000.00
- Pearl: $20,000.00
- Vendor: $20,000.00

## Newsletter Options
- Company Spotlight: Each qtr, twice year, once year: $500.00, $750.00, $1,000.00, $2,000.00
- News Spotlight: Each qtr, twice year, once year: $500.00, $750.00, $1,000.00, $2,000.00
- Product Spotlight: Each qtr, twice year, once year: $500.00, $750.00, $1,000.00, $2,000.00
- General 1/4 page ad: Each qtr, twice year, once year: $500.00, $750.00, $1,000.00, $2,000.00

## App Options
- Banner: 1 included, 1 included: $500.00, $750.00, $1,000.00, $1,500.00, $2,000.00
- Push Notification: 1 included, 1 included: $500.00, $750.00, $1,000.00, $1,500.00, $2,000.00
- Survey: 1 included, 1 included: $500.00, $750.00, $1,000.00, $1,500.00, $2,000.00
AOCD EXPO CENTRAL

FUN & RELAXED EXHIBITING

- MORE ROOM FOR SHOW & NETWORKING
- ALL DAY BEVERAGE & SNACKS
- LOUNGE AREA FOR NETWORKING
- BREAKFAST WITH THE VENDORS (on days when there is no scheduled product theater)
- EXPO GUIDE AND ADDED ADVERTISING
- PRIZES FOR VISITING THE VENDORS
- DIRECT INTERFACE WITH MEETING APP
- A FAMILY FRIENDLY EVENT
Lead capture tied to a contest with prizes!

For more information:

jwise@aocd.org
Attendees can view posters and abstracts on their meeting app. Viewing on the app gives the attendee as much time as they like to view at their leisure.

***This is a non-CME event***
The product theater is a non CME event and will be held outside of the CME delivery area.

Product theaters offer the delivery of new product, equipment, or processes that are commercially marketed. These event times will be offered during times where there are no CME activities being delivered. They will be located in a separate area, with clearly marked signage, stating this is a non-CME event. Delivery times will be offered in conjunction with either breakfast or lunch breaks. This is your time and the AOCD will not participate in any way with this activity once it has started.

First options of event time will be offered to those that are annual sponsors, priority will be given dependent upon level of sponsorship. You must at least have vendor status to be allowed to purchase a product theater. **Pricing for the product theater will be dependent upon the level of support.**

The product theaters will be offered (all inclusive) Just add the speaker.

**AOCD will provide:**
- Meeting room for 100 attendees
- Outside signage
- Pre event advertising via our social media and our meeting app
- Listing of the event on all meeting schedules
- Meal cost (not to exceed $5000.00)
- AV cost for equipment and support

**Vendor will provide:**
- All cost for the speaker
EXHIBITOR APPLICATION FORM
AOCD New Trends in Dermatology Meeting & Expo
Fall 2022 Denver, Co  September 21-25, 2022

To ensure exhibit space, complete this application and mail to PO Box 7525, Kirkville, MO 63501 or fax to 660-627-2623. Deadline for receipt of exhibit fee is Friday, September 2, 2022. Space is assigned as a “first come first served” basis. Exhibitors are prohibited in scheduling outside events during AOCD Meeting events.

ONLINE REGISTRATION IS ALSO AVAILABLE HERE

Exhibit Fee: $3,000.00

Gratis Diamond, Platinum Corporate Sponsors
$500.00 Gold Corporate Sponsors
$750.00 Silver Corporate Sponsors
$1,000.00 Bronze Corporate Sponsor
$1,500.00 Pearl Corporate Sponsor

_____ Entire Conference $3,000.00
_____ I will require electricity, internet, telephone, etc. (additional fees may apply)
_____ I have enclosed a check.
_____ Please bill my credit card for the amount $________________

*Please contact jwise@aocd.org for a credit card payment form*

Cancellation and Refund Policy:
Full refunds (less $100 processing fee) are available if requested in writing at least one month prior to the date of the program. The AOCD is not responsible for “acts of God” such as inclement weather, delays in airline travel or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are delayed or unable to attend because of these issues.

On Site Security: The AOCD is not responsible for any loss or damage to exhibitor property.

Vendors should be sure to pack their own tape, shipping labels, box cutters, and any tools needed for assembly of exhibit display. The AOCD staff does not supply this.

Badges:
Badges are not be mailed prior to the conference. Exhibitor badges will be available for pickup during registration hours and will be held under the company name. Exhibitors are encouraged to wear their own company-supplied name badges.

Exhibitor Representatives Attending (additional reps, please contact AOCD)

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If you are unsure at this time of the representatives who will be attending this meeting, forward their name(s) at your earliest convenience so that appropriate information can be sent to them. Please make checks payable to: AOCD, PO Box 7525, Kirkville, MO 63501.
AOCD New Trends in Dermatology Meeting & Expo
Sponsorship Registration (additional options)

Date of Activity____________________

Company Name__________________________________________________________

Address_________________________________________________________________

City____________________ State____ Zip Code_____________________

Phone Number________________________ Fax Number_______________________

Contact Person____________________ Email Address_______________________

On-Site Contact____________________ Email Address_______________________

___ Dailey Beverage Break $3,000 per day
___ Conference Wireless Sponsor $3,000
___ Water Bottles $5,000
___ Conference Charging Station Sponsor $2,000
___ Attendee Conference Tote Bag $6,000
___ T-Shirts $7,000
___ Registration Portfolios $3,000
___ Lanyards and Badge Supplies $5,000
___ Custom Room Keys $5,000

Total Amount Enclosed $________ Payment Information: Check Enclosed __

Bill my credit card for the amount $________ Please contact jwise@aocd.org for a credit card authorization form.

Please return form by fax at 660-627-2623, by email to jwise@aocd.org or by mail to:
AOCD
PO Box 7525
Kirksville, MO 63501

CONDITIONS

Ancillary Promotional Activities: no promotional activities will be permitted in the same room or oblige path as the educational activity. No product advertisements will be permitted in the program room.

The Company agrees to abide by all requirements of the ACCME Guidelines for Relationships between Accredited Sponsors and Company of CME as well as all requirements of the ACCME Standards for Commercial Support.

The American Osteopathic College of Dermatology agrees to:
1) abide by the ACCME and ACC Guidelines for Relationships between Accredited Sponsors and Company of CME;
2) acknowledge support from the Company in program brochures, syllabi, and other program materials, and
3) upon request, furnish the Company a report concerning the expenditure of the funds provided.

Company Representative (print name) ___________________ Email __________________

Company Representative Title __________________________

Signature __________________________ Date ________________

AOCD: Marsha A. Wise
Executive Director

Signature __________________________ Date ________________

Email mwise@aocd.org
What is The Foundation for Osteopathic Dermatology?

The Foundation for Osteopathic Dermatology was founded in 2002 by the AOCD as a unique extension of the Osteopathic Dermatology community. Its purpose is to improve the standards of the practice of Osteopathic Dermatology by raising awareness, providing public health information, conducting charitable events, and supporting research through grants and awards given to those applicants under the jurisdiction of Osteopathic Dermatology physicians.

How does The Foundation for Osteopathic Dermatology, receive its funding?

Funding is solely through voluntary donations from physicians and members of the Osteopathic Dermatology community and the generous sponsorship of corporate donors. To make a tax deductible donation please send a check or money order to:

The Foundation for Osteopathic Dermatology
P.O. Box 7525
Kirksville, Mo 63501
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John Grogan
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Education Coordinator

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Member Services & Digital Media Coordinator

Shelley Wood
Education Coordinator

John Wise
Director of Events & Information Technology