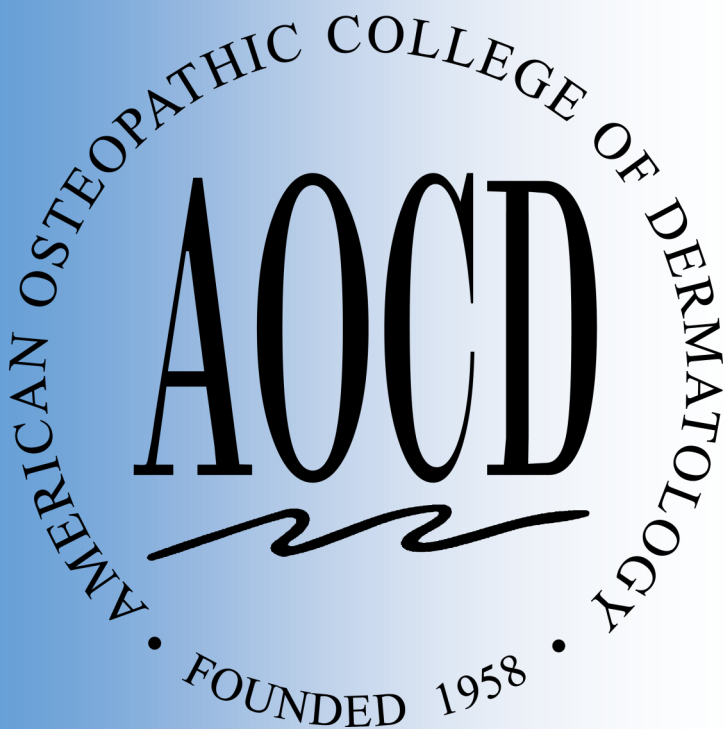
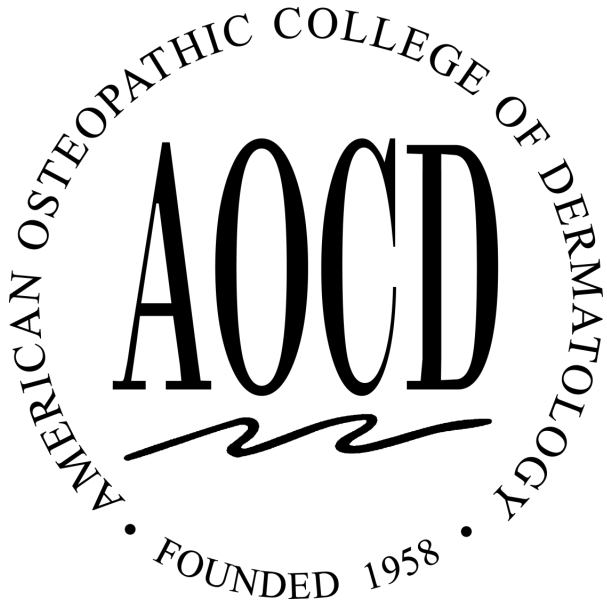


**Fall 2022**  
**EXPO CENTRAL**  
**SHOW KIT**





**Fall 2022**  
**New Trends in**  
**Dermatology**  
**Meeting & Expo**

# **Deadlines**

Poster submission 8/1 (with payment)

Poster approval 8/15

Product theater speaker announcement 8/15

Ad submission for Expo Guide 8/19 (sponsors only)

AOCD room block closes 8/29

Scan & Win purchase 9/2

Vendor Registration 9/9

Encore support request 9/12

Vendor payment 9/12

Badge name submission 9/15

# Expo Central Schedule

**WHEN:** Wednesday September 21st - September 25th

**WHERE:** The Westin Denver Downtown 1672 Lawrence St.  
Denver, CO 80202

**EXHIBIT SETUP:** Wednesday, September 21st starting @  
7:00 AM

**DISMANTLE:** Saturday, September 23rd after 6:00 PM

## **Wednesday Sept. 21, 2022**

12:00 PM Expo opens

12:00 PM - 12:30 PM Break

3:30 PM - 4:00 PM Break

## **Friday Sept. 23, 2022**

8:00 AM Expo opens

10:00 AM - 10:30 PM Break

3:00 PM - 3:30 PM Break

5:00 PM - 6:00 PM Happy Hour

## **Thursday Sept. 22, 2022**

8:00 AM Expo opens

10:00 AM - 10:30 PM Break

3:00 PM - 3:30 PM Break

5:00 PM - 6:00 PM Happy Hour

## **Saturday Sept. 24, 2022**

8:00 AM Expo opens

10:00 AM – 10:30 AM Break

3:30 PM – 4:00 PM Break

5:00 PM – 6:00 PM Happy Hour

6:00 PM Tear down

# THE WESTIN

DENVER DOWNTOWN

## EXHIBITOR SERVICES REQUEST FORM

*Must be received a minimum of seven (7) business days prior to your arrival.*

Please email back form to Event Manager: \_\_\_\_\_

Conference Name: _____	Date: _____
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### Exhibitor Information:

Company Name: \_\_\_\_\_

On-site Contact Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Bill to: Guest room  \_\_\_\_\_ Credit Card

Credit Card Information:  **Check box if requesting an emailed secure credit card link**

Email address for receipt: \_\_\_\_\_

### DIRECTIONS TO WESTIN DENVER DOWNTOWN [at the TABOR CENTER] LOADING DOCK

All loading and unloading of displays, exhibits and packages must take place through the loading dock. No items may be unloaded from the front drive, through the main entrance to the hotel.

The Loading dock is accessed from Larimer Street, one block for the main entrance of the Westin Denver Downtown. Enter the loading dock on the left hand side of Larimer (Larimer is a one-way street) – marked **TABOR CENTER TRUCK ENTRANCE**. Please note that this entrance doubles as a parking garage entrance as well. Make sure to turn into the first entrance on the left. Vehicles cannot be left on the loading dock. After delivery, they must be parked in a designated parking area. Any vehicle left parked in an unauthorized area for a prolonged period of time will be subject to towing at owner's expense. The maximum height in the dock is **12 feet 6 inches**.

If delivery is to occur after business hours, push the intercom at the dock entrance. A security officer will ask you to identify the number of vehicles, name of your company or event, driver's first & last name and a license plate number.

### BOX HANDLING

Packages for meetings may be delivered to the Hotel no earlier than three business days prior to the function date. A package processing charge will be applied for all incoming items. The following scale will apply:

_____ Envelopes \$5.00 each	_____ Case/Crates \$50.00 each	_____ Pallets \$100.00 each
_____ Boxes 1-25 lbs \$10.00 each	_____ 26-50 lbs \$20 each	_____ 51+ lbs \$35 each

These charges cover the cost of labor, processing, receiving, tracking, storing and moving. Any box shipments expected to exceed 75 items must be handled through a drayage company.

# Product Specs

**Banner Specs** ( due to AOCD office 2 weeks before meeting)

**Mobile Phone Banner**

640 x 150 pixels, PNG, JPEG, and GIF (animations not supported on iOS)

**Tablet/Online Banner**

552 x 150 pixels, PNG, JPEG, and GIF (animations not supported on iOS)

**Please include URL for banner link**

**Expo Guide ad size** ( due to AOCD office 2 weeks before meeting)

Full page 7.5" x 9.5"

Half page 7.5" x 4.5"

Quarter page 3.5" x 4.5"

Submitted in jpeg or png format

**Company Logo or any product logos**

300 x 300 pixels jpeg or PNG

## SHIPPING INSTRUCTIONS

- Incoming boxes may be delivered to the Hotel no earlier than three business days prior to the event.
- Address incoming boxes as follows:

*Name of person claiming package on-site*

**Conference Name**

**The Westin Denver Downtown**

**1672 Lawrence Street**

**Denver, CO 80202**

**Attn: Meeting & Event Manager**

- All outgoing boxes must be packed, sealed, and labeled by shipper. FedEx picks up M-F. Shippers will need to schedule pick up with UPS or 3<sup>rd</sup> party carrier.

If you are shipping an item that requires special handling or that is larger than 3 feet square or heavier than 200 lbs., please contact your Event Manager at least one week in advance. This includes computer equipment, Internet servers, electronics, etc. The Hotel does not assume responsibility for handling or setup of such items unless special arrangements have been made. Additional charges may apply.

## AUDIO VISUAL EQUIPMENT & POWER

For special requests or additional equipment, please email Justin Craney at [Justin.craney@encoreglobal.com](mailto:Justin.craney@encoreglobal.com).

PRICES ARE FOR EXHIBIT FLOOR ONLY. ALL RENTAL PRICES SUBJECT TO A 15% MARKUP IF ORDERED DAY OF.

<u>Prices listed charged per day</u>		
MONITORS	QTY	PRICE
46" Monitor w/Floor Stand		<b>\$761.47 per day</b>

MISCELLANEOUS	QTY	PRICE
Laptop		<b>\$282.03 per day</b>
Wired Internet (per line)		<b>\$239.39 per day</b>
Wifi (per connection)		<b>\$25.20 per day</b>

<u>Price listed charged ONE time</u>		
EXHIBITOR POWER PACKAGE		
120V - 15 AMP		<b>\$189.62</b>
Includes Power Strip & Extension Cord		
Includes Service Charge & Tax		<b>TOTAL</b>
SPECIAL REQUESTS		

To guarantee equipment availability and advanced rate, this order form should reach us 21 days prior to delivery.

Operator labor, if requested, is subject to the prevailing hourly rate with a 4 hour minimum.

**TAX EXEMPT STATUS:** If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state which the services are to be provided.

**Cancellations:** Cancellations received within 48 hours of the scheduled delivery date are subject to a 50% fee applicable to equipment and tax. Cancellations received on the day of scheduled delivery or "no shows" are subject to the full amount of the order to include installation, drayage, and tax.

**Labor, tax, and/or service charge will apply.**