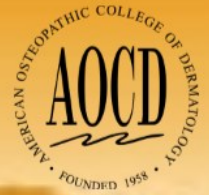
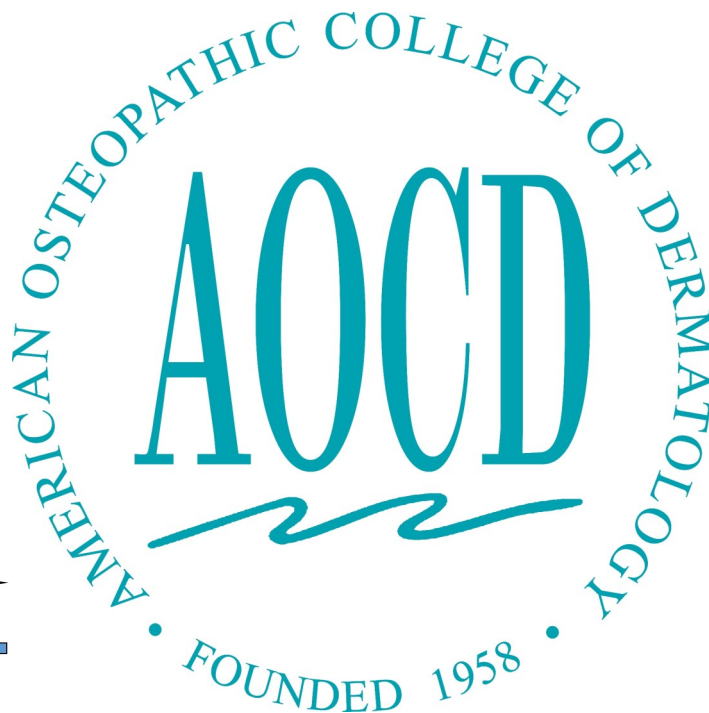


Current Concepts in Dermatology Meeting & Expo



September 22-25 2022

The Westin Denver Downtown Denver, CO

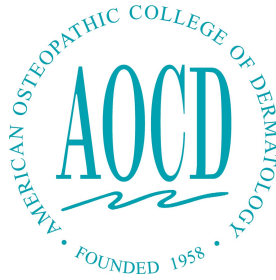


EXHIBITOR PROSPECTUS

**Westin Denver Downtown
1672 Lawrence Street
Denver, Colorado 80202 USA
September 21 – 25, 2022**

Copyright 2022

information subject to change



Dear Exhibitor,

The American Osteopathic College of Dermatology invites you to join our team of exhibitors at our *New Trends in Dermatology, fall, 2022 Meeting & Expo*. Our meeting will be held at The Westin Denver Downtown, *September 21 – 25, 2022*. We hope you will join us as we work to get back to normal with another live in-person meeting. Our meeting provide a relaxed atmosphere and are family orientated. *We may not be the biggest dermatology organization, but we are the best!*

This conference is the perfect opportunity for networking with professionals at every level of our field. Our comparatively smaller size gives you greater access and more face-to-face time with conference attendees. Our new *Expo Central* will give you the opportunity to mingle with other members, political advocates, experts and vendors from pharma and equipment throughout the day. All day breaks will be set up in Expo Central to provide ample time to mix and mingle.

We also have many sponsorship opportunities at this conference with a wide variety of price points. If you would like to increase your presence or are unable to attend but would like to still make your company known to our members, sponsorship is a great way to amplify your visibility. We encourage you to review the enclosed material and embrace the opportunity to meet and get to know our organization.

The AOCD was recognized in 1958 as a specialty college of the American Osteopathic Association. Just as the osteopathic profession has grown over the past 100 years, the AOCD has also grown. Our College now has 700+ board certified dermatologists. The American Osteopathic College of Dermatology has grown tremendously over the last six decades to become a strong and influential specialty college. Our presence is well-established in academic and clinical settings throughout the United States, as well as in many political arenas. American Osteopathic College of Dermatology is dedicated to promoting the practice of osteopathic dermatology on a national level.

The American Osteopathic College of Dermatology is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians through March 2027.



The American Osteopathic College of Dermatology is proud to be able to provide osteopathic distinctive CME to our physician members. Osteopathic Distinctive CME is a multiple modality approach to physician education inclusive Osteopathic Tenets of Medicine and the Osteopathic Core Competencies. All AOCD CME activities are planned by a committee comprised of Board Certified Osteopathic Dermatologists.

The 4 tenets of osteopathic medicine are:

The body is a unit; the person is a unit of body, mind, and spirit.

The body is capable of self-regulation, self-healing, and health maintenance.

Structure and function are reciprocally interrelated.

Rational treatment is based upon an understanding of the basic principles of body unity, self-regulation, and the interrelationship of structure and function.

As a result of attending these activities, the physician will gain knowledge in helping the patient to change behavior to assist them in their treatment.

The American Osteopathic College of Dermatology (AOCD) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians through March 31, 2026.



The Venue

September 21- 25 2022

The Westin Denver Downtown

1672 Lawrence Street

Denver, Colorado 80202



AOCD has made arrangements for a reduced nightly room rate of **\$239.00**. Rooms at The Westin Denver Downtown block are limited and available on a first come-first served basis. Guests may call **303-572-9100**. The reservation cut-off date is **August 29, 2022**.

<https://book.passkey.com/e/50319360>

This hotel has a smoke-free policy. Check-in: 4:00 PM Check-out: 11:00 AM
Express Check-in, Express Check-out Video Review Billing, Video Checkout

Internet Access

Guest rooms: Wireless, Wired High Speed: Check email + browse the Web for 9.95 USD/day
Enhanced High Speed: Video chat, download large files + stream video for 13.95 USD/day Lobby and public areas: Complimentary Wireless Meeting rooms

Parking

On-site parking, fee: \$35 daily. Valet parking, fee: \$35 daily. This property does not have an over-size lot. We can only accommodate vehicles max height of 6 feet and 8 inches.

Pet Policy

Pets welcome, Non-refundable fee: \$50, Contact hotel for details

Airport Information

Denver International Airport (DEN)

Airport Phone: +1 303-342-2000

Hotel direction: 27.2 miles E

This hotel does not provide shuttle service.

Alternate transportation: Denver Airport Shuttle; fee: 25 USD (one way), reservation required

Estimated taxi fare: 55 USD (one way)

Bus service, fee: 10.5 USD (one way)

Driving directions

Exit the airport on Peña Boulevard and head south to Interstate 70 West. From I-70 West, take Interstate 25 South to the Speer Boulevard Exit (#212A). Continue on Speer to Lawrence and turn left. The hotel is on the right side of Lawrence. We are also 0.8 miles away from Union Station.

EXHIBIT INFORMATION

Welcome to EXPO Central

Why Exhibit?

The overall purpose of the convention is to educate osteopathic dermatology physicians about the latest techniques and trends in dermatology and to provide opportunities for professional networking. Exhibitors and other contributors to this continuing medical education program receive recognition through special mailings to members and are listed in the AOCD Newsletter and Conference Program. It is expected that the available space will fill quickly, so please reserve your space as soon as possible to assure your participation. Space will be on a "first come first served" basis. Approximately 400 dermatologists, dermatology residents, medical students and staff from throughout the United States are expected to attend this conference.

WHEN: Wednesday September 21st - September 25th

WHERE: The Westin Denver Downtown 1672 Lawrence St. Denver, CO 80202

EXHIBIT SETUP: Wednesday, September 21st starting @ 7:00 AM

DISMANTLE: Saturday, September 23rd after 6:00 PM

EXHIBIT HOURS:

Wednesday Sept. 21, 2022

12:00 PM	Expo opens
12:00 PM - 12:30 PM	Break
3:30 PM - 4:00 PM	Break

Thursday Sept. 22, 2022

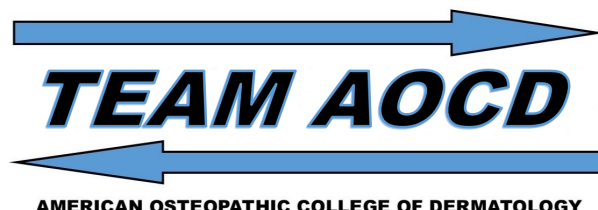
8:00 AM	Expo opens
10:00 AM - 10:30 PM	Break
3:00 PM - 3:30 PM	Break
5:00 PM - 6:00 PM	Happy Hour

Friday Sept. 23, 2022

8:00 AM	Expo opens
10:00 AM - 10:30 PM	Break
3:00 PM - 3:30 PM	Break
5:00 PM - 6:00 PM	Happy Hour

Saturday Sept. 24, 2022

8:00 AM	Expo opens
10:00 AM - 10:30 AM	Break
3:30 PM - 4:00 PM	Break
5:00 PM - 6:00 PM	Happy Hour
6:00 PM	Tear down



New to this event

SCAN & WIN

AOCD's Expo Central will offer drawings for prizes. Daily winners and Grand prize drawings will take place with vendors that choose to participate. Attendees will scan a QR code provided by the AOCD at the vendors booth. This will enter the attendee in the prize drawing as well as provide the vendor with lead retrieval information. There will be an additional cost of \$ 200.00 for this option to cover the cost of the program. All prizes are offered by the AOCD.

Grantor Attendance Policy:

Representatives of commercial supporters may attend an educational activity but may not engage in promotional activities while in the room where the CME activity takes place. No commercial promotional materials shall be displayed or distributed in the same room as the CME activity. Exhibits are permitted at AOCD meetings; however, they shall not influence nor interfere with the presentation of the CME activity.

Giveaways and Promotional Items:

The AOCD requests compliance with all applicable industry, state and federal regulatory and governmental agency guidelines (AMA, PhRMA, OIG, FDA, FCC, FTC, ADVA Med, etc.). Acceptable giveaways should primarily entail a benefit to patients, be related to the physician's work and should not be of substantial value. Giveaways may only be distributed from the exhibitor's booth and may not be mailed to attendees after the meeting or delivered to outside locations during the meeting.

Prize contests, awards, drawings, raffles or lotteries of any kind held at any time or place within the auspices of the meeting are not permitted. Attendees may not be registered for drawings, raffles or lotteries which might be conducted after the AOCD Spring Meeting. Gaming devices of any description are not permitted in the exhibit hall. The AOCD, in its sole discretion, shall have the right to prohibit the distribution of any samples it deems objectionable or otherwise inappropriate.

Cancellation and Refund Policy:

Full refunds (less \$100 processing fee) are available if requested in writing at least one month prior to the date of the program. **The AOCD is not responsible for "acts of god" such as inclement weather, delays in airline travel or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are delayed or unable to attend because of these issues.**

Check-in and Check-out:

Check-in: 4:00 pm, Check-out: 11:00 am
Express Check-in, Express Checkout, Video Review Billing, Video Checkout

On Site Security:

The AOCD is not responsible for any loss or damage to exhibitor property.

Exhibitor Information

Included in the exhibiting fees is one six foot table, draped and skirted, two chairs, unlimited conference registrations, as long as they use the AOCD conference room block, at the conference rate when booking hotel rooms at The Westin Denver Downtown. Booth upgrades are available to all sponsors and vendors. For cost of upgrade contact AOCD. Access to electricity will be provided by request at an additional fee. Each company should provide the necessary information to the shipping department at the hotel for shipment of packages both to and from the conferences. The AOCD will not be responsible for these charges.

Exhibiting Schedule:

Each day will feature didactic sessions beginning at 9:00 a.m. All day beverage breaks will be provided in EXPO CENTRAL throughout the conference and will provide our physicians with the opportunity to meet with vendors.

Badges:

Badges for pre-registered exhibit personnel will not be mailed prior to the conference. Exhibitor badges will be available for pickup during registration hours and will be held under the company name. Name badges will be worn at all times during the event.

Shipping:

Each company should provide the necessary information to the shipping department at the hotel for shipment of packages both to and from the conference. The AOCD will not be responsible for these charges.

Packages for meetings may be delivered to the hotel no earlier than three business days prior to the function date.

A package processing charge will be applied for all incoming items.
The following scale will apply:

Envelopes \$5.00 each Case/Crates \$50.00 each Pallets \$100.00 each
Boxes 1-25 lbs. \$10.00 each 26-50 lbs. \$20 each 51+ lbs. \$35 each

These charges cover the cost of labor, processing, receiving, tracking, storing and moving. Any box shipments expected to exceed 75 items must be handled through a drayage company.

Incoming boxes may be delivered to the hotel no earlier than three business days prior to the event.

Address incoming boxes as follows:

Name of person claiming package on-site

AOCD New Trends in Dermatology
The Westin Denver Downtown
1672 Lawrence Street
Denver, CO 80202
Attn: John Wise AOCD

All outgoing boxes must be packed, sealed, and labeled by customer. FedEx picks up M-F. Any other carriers will need to be notified by shipper to schedule a pick up.

If you are shipping an item that requires special handling or that is larger than 3 feet square or heavier than 200 lbs., please contact your Event Manager at least one week in advance. This includes computer equipment, Internet servers, electronics, etc. the hotel does not assume responsibility for handling or setup of such items unless special arrangements have been made. Additional charges may apply.

Disclaimer: The Westin Denver Downtown is not responsible for any lost, stolen, damaged or mis-directed equipment, personal items or business related property brought onto the premises by an exhibitor, guest, group contractor, etc. This includes items that are in the meeting room outside of the Event hours.

Note: Please have tracking numbers available to help expedite location of packages.

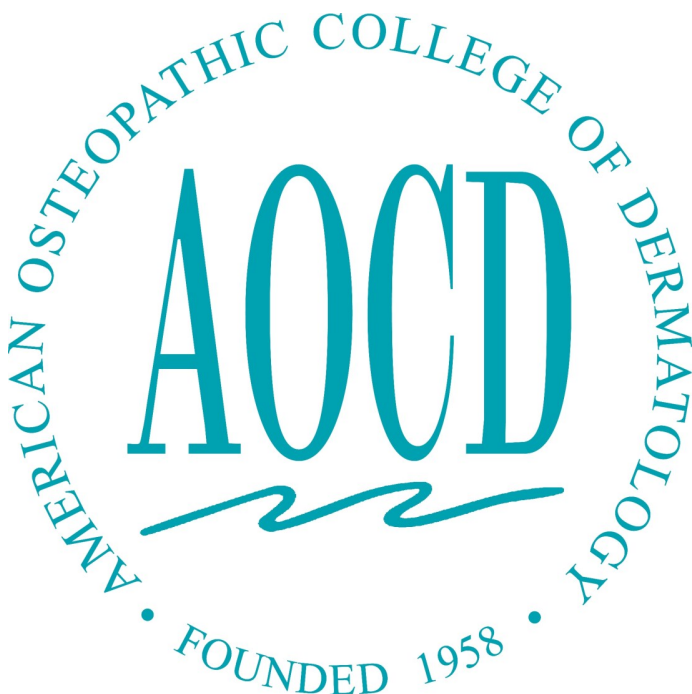
Return Shipping

We are happy to partner with FedEx and UPS shipping. Upon teardown of your exhibit, please package and secure all contents. Also please affix your **own** shipping label. Once packages are ready for shipment, the Hotel will coordinate movement of the package for pick up. Above package fees will apply. ***The hotel is not responsible for providing shipping labels, or packing materials.***

Please contact the AOCD at jwise@aocd.org for exhibitor room floor plan, shipping order forms and electricity order forms.

For all your information on things to do in Denver

<https://www.visitdenver.com/aocd>



AOCD is a 501c3
Not For Profit Organization



THE WESTIN

DENVER DOWNTOWN

EXHIBITOR SERVICES REQUEST FORM

Must be received a minimum of seven (7) business days prior to your arrival.

Please email back form to Event Manager: _____

Conference Name: _____	Date: _____
------------------------	-------------

Exhibitor Information:

Company Name: _____

On-site Contact Name: _____ Booth # _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Bill to: Guest room ☐ Credit Card ☐

Credit Card Information: ☐ Check box if requesting an emailed secure credit card link

Email address for receipt: _____

DIRECTIONS TO WESTIN DENVER DOWNTOWN [at the TABOR CENTER] LOADING DOCK

All loading and unloading of displays, exhibits and packages must take place through the loading dock. No items may be unloaded from the front drive, through the main entrance to the hotel.

The Loading dock is accessed from Larimer Street, one block for the main entrance of the Westin Denver Downtown. Enter the loading dock on the left hand side of Larimer (Larimer is a one-way street) – marked **TABOR CENTER TRUCK ENTRANCE**. Please note that this entrance doubles as a parking garage entrance as well. Make sure to turn into the first entrance on the left. Vehicles cannot be left on the loading dock. After delivery, they must be parked in a designated parking area. Any vehicle left parked in an unauthorized area for a prolonged period of time will be subject to towing at owner's expense. The maximum height in the dock is **12 feet 6 inches**.

If delivery is to occur after business hours, push the intercom at the dock entrance. A security officer will ask you to identify the number of vehicles, name of your company or event, driver's first & last name and a license plate number.

BOX HANDLING

Packages for meetings may be delivered to the Hotel no earlier than three business days prior to the function date. A package processing charge will be applied for all incoming items. The following scale will apply:

_____ Envelopes \$5.00 each	_____ Case/Crates \$50.00 each	_____ Pallets \$100.00 each
_____ Boxes 1-25 lbs \$10.00 each	_____ 26-50 lbs \$20 each	_____ 51+ lbs \$35 each

These charges cover the cost of labor, processing, receiving, tracking, storing and moving. Any box shipments expected to exceed 75 items must be handled through a drayage company.

SHIPPING INSTRUCTIONS

- Incoming boxes may be delivered to the Hotel no earlier than three business days prior to the event.
- Address incoming boxes as follows:

Name of person claiming package on-site

Conference Name

The Westin Denver Downtown

1672 Lawrence Street

Denver, CO 80202

Attn: Meeting & Event Manager

- All outgoing boxes must be packed, sealed, and labeled by shipper. FedEx picks up M-F. Shippers will need to schedule pick up with UPS or 3rd party carrier.

If you are shipping an item that requires special handling or that is larger than 3 feet square or heavier than 200 lbs., please contact your Event Manager at least one week in advance. This includes computer equipment, Internet servers, electronics, etc. The Hotel does not assume responsibility for handling or setup of such items unless special arrangements have been made. Additional charges may apply.

AUDIO VISUAL EQUIPMENT & POWER

For special requests or additional equipment, please email Justin Craney at Justin.craney@encoreglobal.com.

PRICES ARE FOR EXHIBIT FLOOR ONLY. ALL RENTAL PRICES SUBJECT TO A 15% MARKUP IF ORDERED DAY OF.

<u>Prices listed charged per day</u>		
MONITORS	QTY	PRICE
46" Monitor w/Floor Stand		\$761.47 per day

MISCELLANEOUS	QTY	PRICE
Laptop		\$282.03 per day
Wired Internet (per line)		\$239.39 per day
Wifi (per connection)		\$25.20 per day

<u>Price listed charged ONE time</u>		
EXHIBITOR POWER PACKAGE		
120V - 15 AMP		\$189.62
Includes Power Strip & Extension Cord		
Includes Service Charge & Tax		TOTAL
SPECIAL REQUESTS		

To guarantee equipment availability and advanced rate, this order form should reach us 21 days prior to delivery.

Operator labor, if requested, is subject to the prevailing hourly rate with a 4 hour minimum.

TAX EXEMPT STATUS: If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state which the services are to be provided.

Cancellations: Cancellations received within 48 hours of the scheduled delivery date are subject to a 50% fee applicable to equipment and tax. Cancellations received on the day of scheduled delivery or "no shows" are subject to the full amount of the order to include installation, drayage, and tax.

Labor, tax, and/or service charge will apply.

EXHIBITOR APPLICATION FORM
AOCD New Trends in Dermatology Meeting & Expo
Fall Denver CO Sept. 21-25, 2022

To ensure exhibit space, complete this application and mail to PO Box 7525, Kirksville, MO 63501 or fax to 660-627-2623. Deadline for receipt of exhibit fee is **Friday, Sept 9th, 2022**. Space is assigned as a "first come first served" basis. Exhibitors are prohibited in scheduling outside events during AOCD Meeting events.

ONLINE REGISTRATION IS ALSO AVAILABLE [HERE](#)

Exhibit cost with sponsorship

Gratis	Diamond, Platinum Corporate Sponsors \$30,000.00/\$25,000.00
\$500.00	Gold Corporate Sponsors \$20,000.00
\$750.00	Silver Corporate Sponsors \$15,000.00
\$1,000.00	Bronze Corporate Sponsor \$10,000.00
\$1,500.00	Pearl Corporate Sponsor \$5000.00
\$3000.00	Vendor only

Company Name _____

Company Contact Email _____

_____ Entire Conference \$3,000.00

_____ I want to register to participate in SCAN & WIN \$200.00

_____ I will require electricity, internet, telephone, etc. (additional fees may apply)

_____ I have enclosed a check.

_____ Please bill my credit card for the amount \$ _____

Please contact jwise@aocd.org for a credit card payment form

Cancellation and Refund Policy:

Full refunds (less \$100 processing fee) are available if requested in writing at least one month prior to the date of the program. The AOCD is not responsible for "acts of god" such as inclement weather, delays in airline travel or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are delayed or unable to attend because of these issues.

On Site Security: The AOCD is not responsible for any loss or damage to exhibitor property.

Vendors should be sure to pack their own tape, shipping labels, box cutters, and any tools needed for assembly of exhibit display. The AOCD staff does not supply this.

Badges:

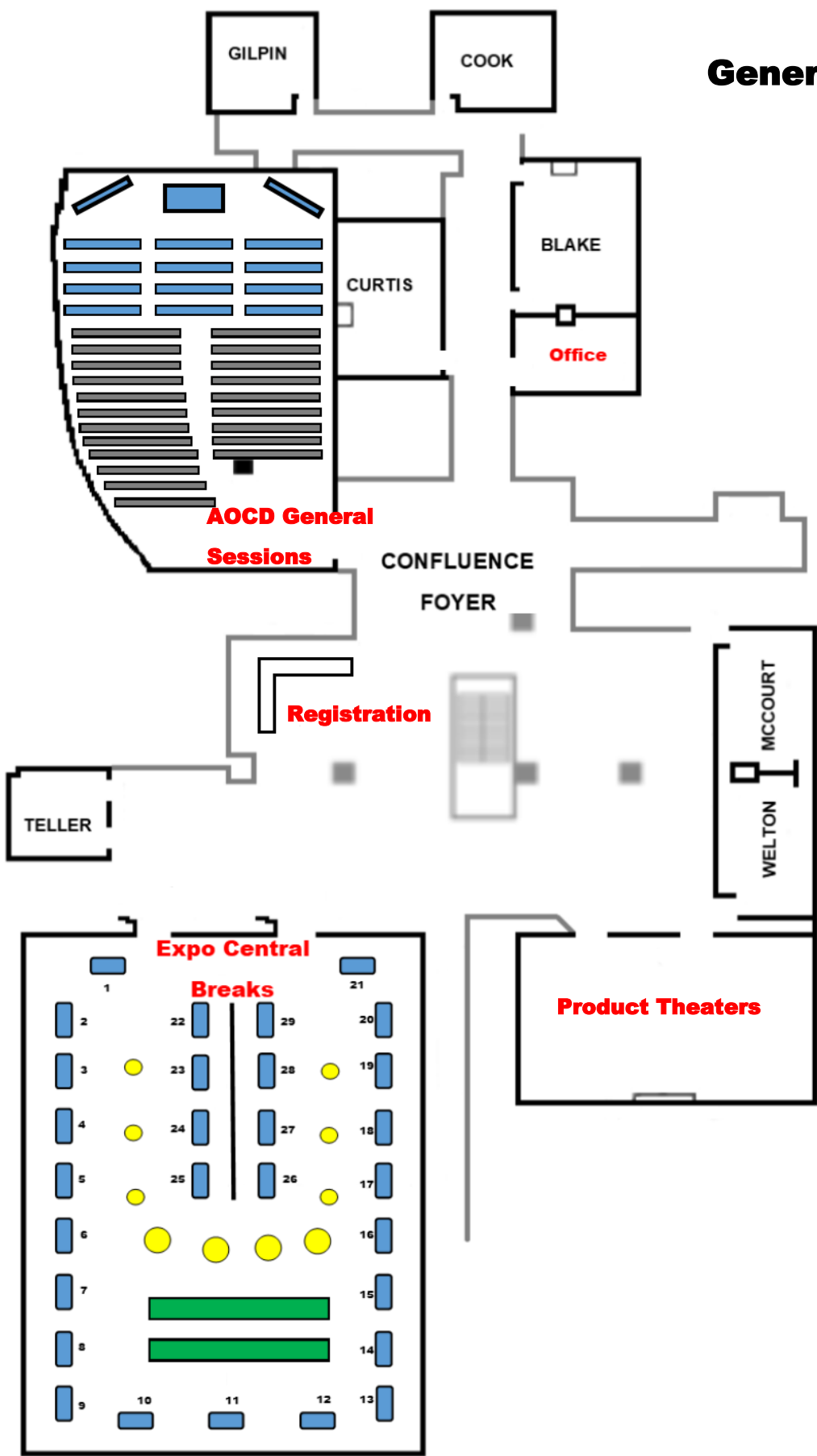
Badges are not be mailed prior to the conference. Exhibitor badges will be available for pickup during registration hours and will be held under the company name. Exhibitors are encouraged to wear their own company-supplied name badges. Exhibitor Representatives Attending (additional reps, please contact AOCD)

_ Name _____ Email _____

_ Name _____ Email _____

If you are unsure at this time of the representatives who will be attending this meeting, forward their name(s) at your earliest convenience so that appropriate information can be sent to them. Please make checks payable to: AOCD, PO Box 7525, Kirksville, MO 63501.

General Map



AOCD Current Concepts in Dermatology Sponsorship Registration Form

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax Number _____

Contact Person _____ Email Address _____

On-Site Contact _____ Email Address _____

<input type="checkbox"/>	Event Wireless Sponsor	\$5,000
<input type="checkbox"/>	Event Charging Station Sponsor	\$5,000
<input type="checkbox"/>	Daily Breakfast in the Exhibit Hall	\$5,000 per breakfast
<input type="checkbox"/>	Beverage Break Stations	\$3,000 per break
<input type="checkbox"/>	Custom Room Keys	\$5000
<input type="checkbox"/>	Water Bottles	\$5000
<input type="checkbox"/>	Coffee Sleeves & Beverage Napkins	\$2,000
<input type="checkbox"/>	Attendee Conference Tote Bag	\$6,000
<input type="checkbox"/>	T-Shirts	\$7,000
<input type="checkbox"/>	Registration Portfolios	\$3,000
<input type="checkbox"/>	Lanyards and Badge Supplies	\$5000
<input type="checkbox"/>	Bag Inserts	\$3000 (Deadlines will apply)
<input type="checkbox"/>	Reception Activity Sponsor	\$3000 (photo booth, DJ, caricature artist, other)

Total Amount Enclosed \$ _____

Payment Information: Check Enclosed Bill my credit card for the amount \$ _____

Please contact jwise@aocd.org for a credit card authorization form.

Please return form by fax at 660-627-2623, or by email to: jwise@aocd.org

CONDITIONS

Ancillary Promotional Activities: no promotional activities will be permitted in the same room or oblique path as the educational activity.
No product advertisements will be permitted in the program room.

The Company agrees to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Company of CME as well as all requirements of the **ACCME Standards for Commercial Support**.

The **American Osteopathic College of Dermatology** agrees to:

- 1) abide by the ACCME and AOA Guidelines for Relationships between Accredited Sponsors and Company of CME;
- 2) acknowledge support from the Company in program brochures, syllabi, and other program materials, and
- 3) upon request, furnish the Company a report concerning the expenditure of the funds provided.

Company Representative (print name)

Email

Company Representative Title

Signature

Date

AOCD: **Marsha A. Wise**
 Executive Director

mwise@aocd.org

Signature

Date

SAVE the DATE



WESTIN DOWNTOWN

DENVER, CO

September 21-25

2022

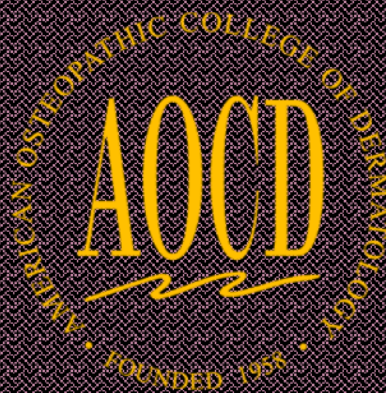


HILTON WEST PALM

BEACH, FL

February 22-26

2023



WESTIN KIERLAND

SCOTTSDALE, AZ

APRIL 10-14

2024



HILTON WEST PALM

BEACH, FL

February 19-23

2025

AOCD's

EXPO CENTRAL

OFFERS

All day beverage service

Snacks during breaks

Happy Hours

Thursday, Friday, Saturday

Daily drawings for prizes

Grand Prizes

**Just scan the QR code at participating vendor
booths**

Visit events.aocd.org

Your one stop site for AOCD event information



[AOCD 2022 Annual Sponsors](#)

[Sponsorship Information](#)

[AOCD Exhibitor Options](#)

[Sponsorship Opportunities](#)

[REGISTRATION NOW OPEN FOR DENVER FALL 2022 LIVE IN-PERSON MEETING](#)

[FALL 2022 Meeting](#)

[Save the Date!](#)

[Vendor Information](#)

[Online Learning
Presentations](#)



EXHIBITOR PROSPECTUS

Westin Denver Downtown
1672 Lawrence Street
Denver, Colorado 80202 USA
September 21 – 25, 2022

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information subject to change

2022 SPONSORSHIP OPPORTUNITIES



The American Osteopathic College of Dermatology (AOCD) is accredited by the American Osteopathic Association (AOA) to provide Category 1A continuing medical education for physicians.

The American Osteopathic College of Dermatology (AOCD) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide AMA PRA Category 1 Credits™ continuing medical education for physicians.