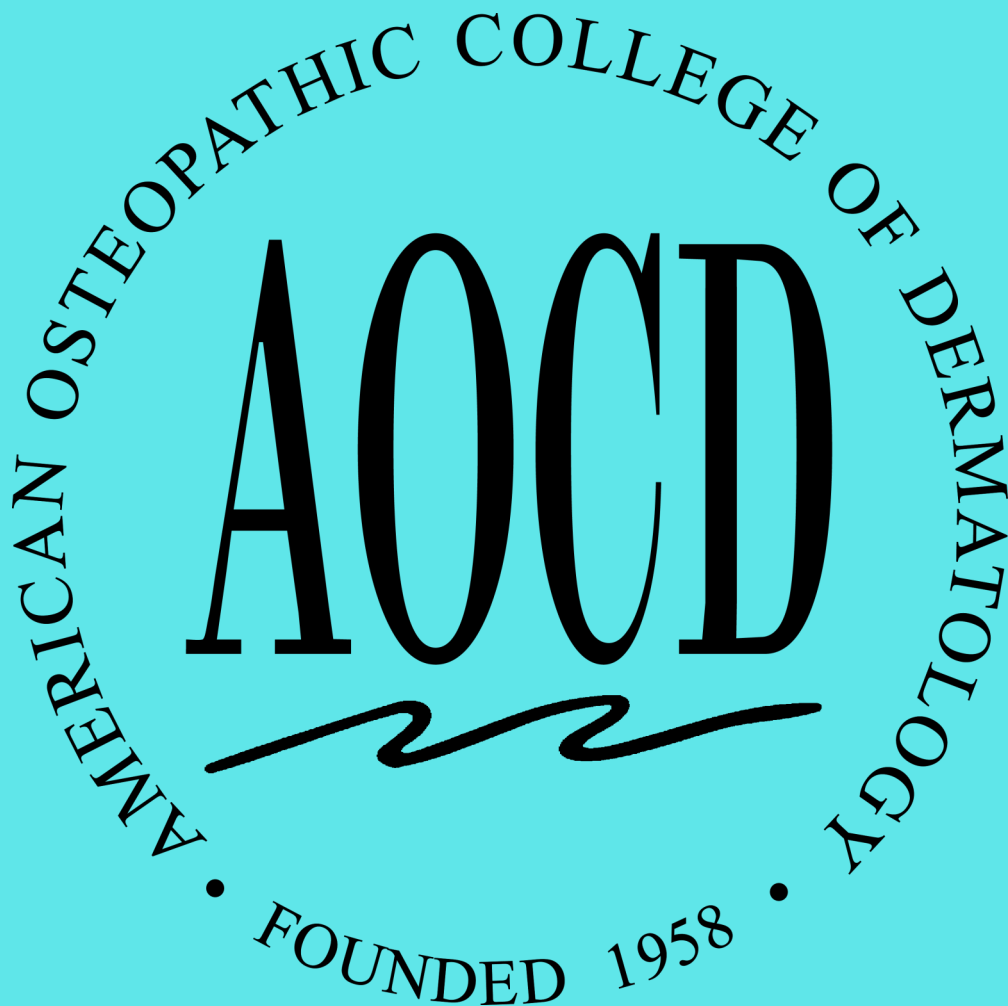


2022 SPONSORSHIP OPPORTUNITIES



The American Osteopathic College of Dermatology (AOCD) is accredited by the American Osteopathic Association (AOA) to provide Category 1A continuing medical education for physicians.

The American Osteopathic College of Dermatology (AOCD) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide *AMA PRA Category 1 Credits™* continuing medical education for physicians.

SAVE THE DATE

AOCD CME MEETINGS & EXPO



**Spring 2022 J.W. Marriott
Grande Lakes
March 10-13, 2022
4040 Central Florida Pkwy
Orlando, FL 32837**



**Fall 2022 The Westin
Kierland
October 20-23, 2022
East Greenway Pkwy
Scottsdale, AZ 85254**

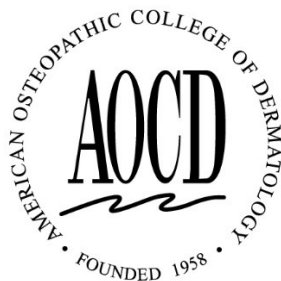


**Spring 2023 Hilton
West Palm Beach
February 17– 23, 2023
600 Okeechobee Blvd.
West Palm Beach, FL 33401**

**Spring
2024
TBA**



**Spring 2025 Hilton
West Palm Beach
February 17- March 1, 2025
600 Okeechobee Blvd.
West Palm Beach, FL 33401**



AMERICAN OSTEOPATHIC COLLEGE OF DERMATOLOGY

P.O. Box 7525 • Kirksville, MO 63501-7525

Office: 660-665-2184 • Fax: 660-627-2623 • www.aocd.org

July 1, 2021

The American Osteopathic College of Dermatology (AOCD) was recognized in 1958 as a Specialty College of the American Osteopathic Association (AOA). Over the past six decades, the AOCD has grown tremendously. The AOCD has become a strong and influential specialty college with well established academic and clinical settings throughout the United States. The AOCD is dedicated to promoting the practice of osteopathic dermatology on a national level. The AOCD membership has grown to over 800 board certified, practicing osteopathic dermatologists.

The American Osteopathic College of Dermatology is pleased to offer this year, corporate sponsorship to our colleagues in the pharmaceutical field and related industries. Sponsorships are very important to our organization as they help us provide support to our membership. Corporate sponsorship may be acquired through a contribution to the AOCD. The levels of contribution to achieve individual categories of sponsorship are: Diamond, \$30,000; Platinum, \$25,000; Gold, \$20,000; Silver, \$15,000; Bronze, \$10,000; and Pearl Level, \$5,000. These funds are used to support our growing membership, and other necessary projects.

As we move into 2022 we can only hope things get back to somewhat normal. The events of the past two years have taught us to be flexible and to try new things. We had to find new ways to meet our member's needs as well as getting the word out to the public for our sponsors and vendors. The word virtual became the new normal, and we are not sure it will ever go away. Virtual meetings, virtual expos, virtual product theaters, all new to several of us. Some organizations saw growth in attendance. Some vendors saw increased interaction with attendees, and we all saw some new ideas to draw attention and participation. Please note our new additions to our sponsorship offerings. All designed to get you a great return on your investment.

If you are interested in establishing a relationship with the AOCD, please contact John Wise at jwise@aocd.org or call him at 660.665.2184.

The AOCD looks forward to hearing from you. Thank you again for your support of the AOCD as we continue to grow and improve our offerings to our members.

The AOCD is accredited by the American Osteopathic Association (AOA) and the Accreditation Council for Continuing Medical Education (ACCME) for delivery of Continuing Medical Education to any physician in the world!

Respectfully,

Marsha A. Wise, BS

Marsha A. Wise, BS

Executive Director – AOCD

mwise@aocd.org



TEAM AOCD



AMERICAN OSTEOPATHIC COLLEGE OF DERMATOLOGY

Team AOCD is Sponsors, Exhibitors, Staff, and everyone that helps to keep The American Osteopathic College of Dermatology a success. A winning team works together so that the team wins. As a member of Team AOCD we listen to each others comments and needs. Only when we have a common goal do we all have that success. With that said, we want to send a special cheer out to our MVPs, our 2021 corporate sponsors, and invite you to join TEAM AOCD!

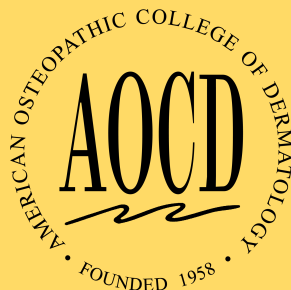
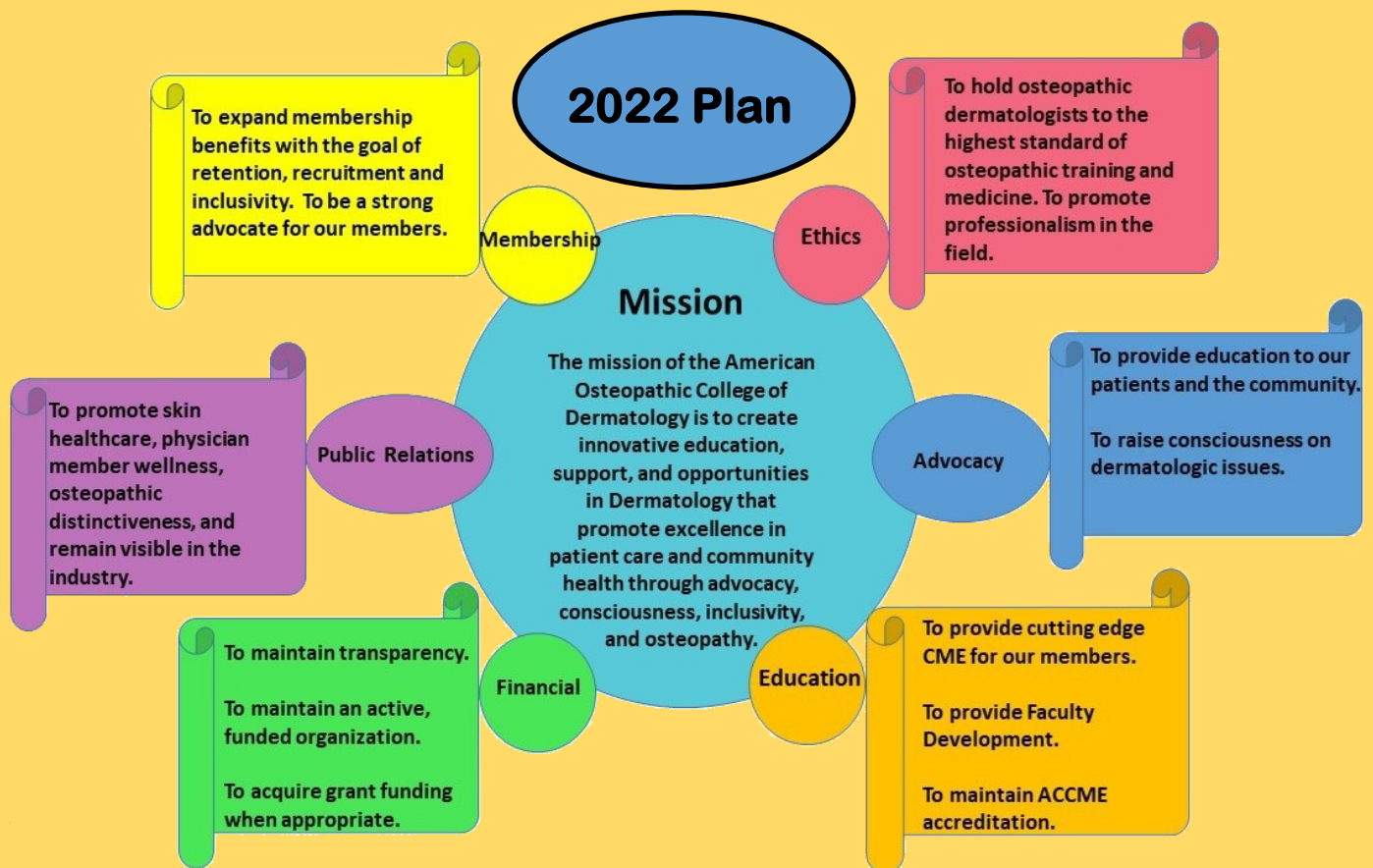
Corporate Sponsor Levels

Diamond Platinum Gold Silver Bronze Pearl

**PUT YOUR NAME
HERE!**

AMERICAN OSTEOPATHIC COLLEGE of DERMATOLOGY

Mission Statement & Strategic Plan



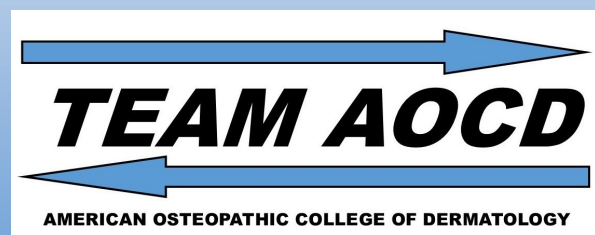
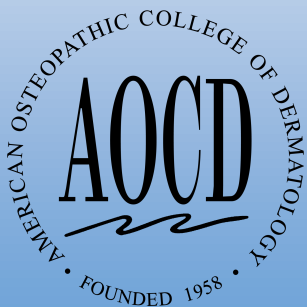
**INTERNATIONALLY ACCREDITED CME
FOR
ALL DERMATOLOGY PROFESSIONALS**



AOCD MEETING APP

**LIVE OR VIRTUAL, THIS IS YOUR TICKET
TO OUR MEETING. THE AOCD MEETING
APP GIVES THE ATTENDEE AND VENDOR
ALL THE DIGITAL POWER OF THE
MEETING AT YOUR FINGER TIPS ON
YOUR MOBILE DEVICE.**

**SEVERAL NEW OPTIONS FOR MORE
EXPOSURE FOR YOUR ORGANIZATION.**

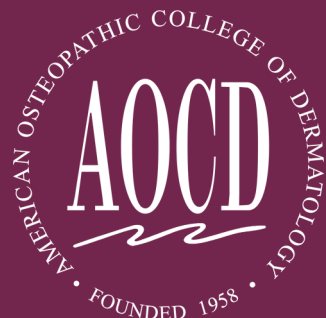
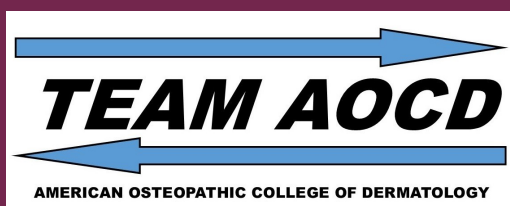


AOCD

COMMITTED TO DERMATOLOGY RESIDENT TRAINING

OUR SPRING MEETINGS WILL
HAVE A DEDICATED TRACK JUST
FOR RESIDENTS!

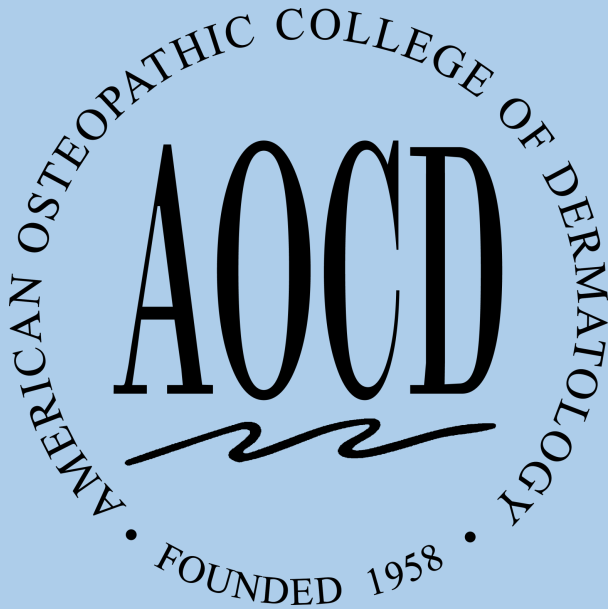
IF YOUR COMPANY WANTS TO GET
INVOLVED IN HELPING OUR NEW
GENERATION OF DERMATOLOGY
PROFESSIONALS, CONTACT US.



2022 Sponsorship Levels



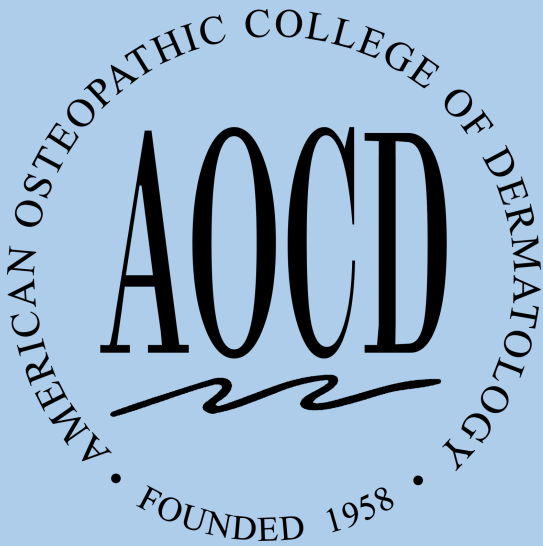
	Diamond	Platinum	Gold	Silver	Bronze	Pearl	Vendor
Investment	\$ 30,000.00	\$ 25,000.00	\$ 20,000.00	\$ 15,000.00	\$ 10,000.00	\$ 5,000.00	
Meeting options							
Product Theater	\$ 15,000.00	\$ 20,000.00	\$ 20,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 35,000.00
Booth	included	included	\$ 500.00	\$ 750.00	\$ 1,000.00	\$ 1,500.00	\$ 3,000.00
Up size booth	included	included	\$ 500.00	\$ 1,000.00	\$ 1,500.00	\$ 1,500.00	\$ 2,000.00
News letter options							
Sponsor spotlight	each qtr	twice year	once year	\$ 500.00	\$ 750.00	\$ 1,000.00	\$ 2,000.00
News Spotlight	each qtr	twice year	once year	\$ 500.00	\$ 750.00	\$ 1,000.00	\$ 2,000.00
Product Spotlight	each qtr	twice year	once year	\$ 500.00	\$ 750.00	\$ 1,000.00	\$ 2,000.00
App options							
Banner	1 included	1 included	1 included	\$ 1,000.00	\$ 1,250.00	\$ 1,500.00	\$ 2,000.00
Push Notification	1 included	1 included	1 included	\$ 500.00	\$ 150.00	\$ 750.00	\$ 1,000.00
Survey	1 included	1 included	1 included	\$ 750.00	\$ 1,000.00	\$ 1,000.00	\$ 1,500.00



AOCd EXPO CENTRAL

FUN & RELAXED EXHIBITING

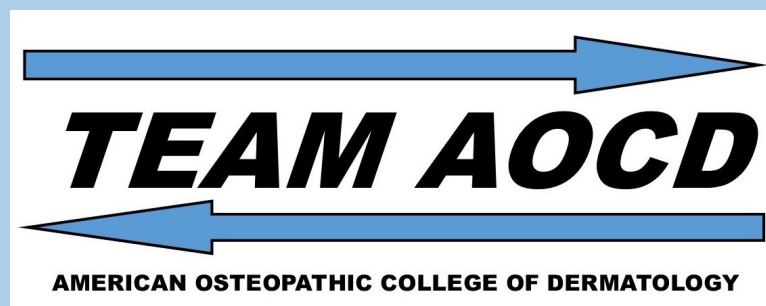
- . MORE ROOM FOR SHOW & NETWORKING***
- . ALL DAY BEVERAGE & SNACKS***
- . LOUNGE AREA FOR NETWORKING***
- . BREAKFAST WITH THE VENDORS (on days
when there is no scheduled product theater)***
- . EXPO GUIDE AND ADDED ADVERTISING***
- . PRIZES FOR VISITING THE VENDORS***
- . DIRECT INTERFACE WITH MEETING APP***
- . A FAMILY FRIENDLY EVENT***



AOCD POSTERS & ABSTRACTS

Attendees can view posters and abstracts on their meeting app. Viewing on the app gives the attendee as much time as they like to view at their leisure.

*****This is a non-CME event*****



PRODUCT THEATERS

The product theater is a non CME event and will be held outside of the CME delivery area.

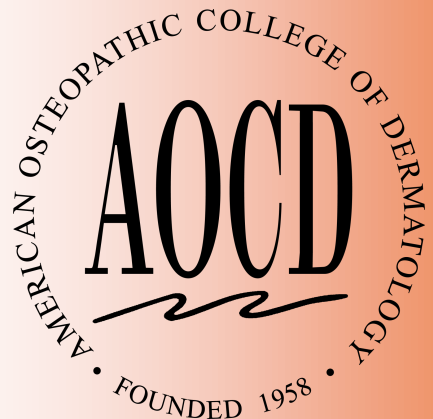
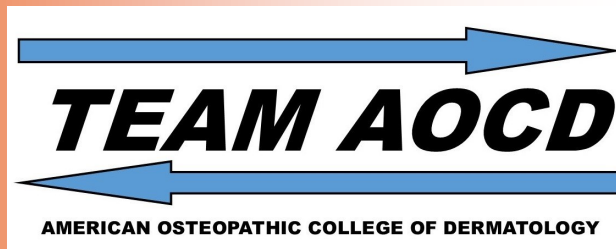
Product theaters offer the delivery of new product, equipment, or processes that are commercially marketed. These event times will be offered during times where there are no CME activities being delivered. They will be located in a separate area, with clearly marked signage, stating this is a non-CME event. Delivery times will be offered in conjunction with either breakfast or lunch breaks. This is your time and the AOCD will not participate in any way with this activity once it has started.

First options of event time will be offered to those that are annual sponsors, priority will be given dependent upon level of sponsorship. You must at least have vendor status to be allowed to purchase a product theater. Pricing for the product theater will be dependent upon the level of support.

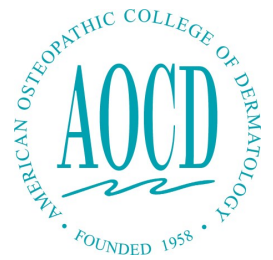
The product theaters will be offered (all inclusive) Just add the speaker.

AOCD will provide:	Meeting room for 100 attendees
	Outside signage
	Pre event advertising via our social media and app
	Listing of the event on all meeting schedules
	Meal cost (not to exceed \$5000.00)
	AV cost for equipment and support

Vendor will provide: All cost for the speaker



**AOCD Current Concepts in Dermatology
Sponsorship Registration Form**



Company Name_____

Address_____

City_____ State _____ Zip Code_____

Phone Number_____ Fax Number_____

Contact Person_____ Email Address_____

On-Site Contact_____ Email Address_____

- ☐ Diamond Sponsor Level \$30,000.00
- ☐ Platinum Sponsor Level \$25,000.00
- ☐ Gold Sponsor Level \$20,000.00
- ☐ Silver Sponsor Level \$15,000.00
- ☐ Bronze Sponsor Level \$10,000.00
- ☐ Pearl Sponsor Level \$ 5,000.00

Total Amount Enclosed \$_____

Payment Information: Check Enclosed ☐ Bill my credit card for the amount \$_____

Please contact jwise@aocd.org for a credit card authorization form.

Please return form by fax at 660-627-2623, by email to: jwise@aocd.org or by mail to:

AOCD
PO Box 7525
Kirksville, MO 63501

CONDITIONS

Ancillary Promotional Activities: no promotional activities will be permitted in the same room or oblique path as the educational activity.
No product advertisements will be permitted in the program room.

The Company agrees to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Company of CME as well as all requirements of the **ACCME Standards for Commercial Support**.

The **American Osteopathic College of Dermatology** agrees to:

- 1) abide by the ACCME and AOA Guidelines for Relationships between Accredited Sponsors and Company of CME;
- 2) acknowledge support from the Company in program brochures, syllabi, and other program materials, and
- 3) upon request, furnish the Company a report concerning the expenditure of the funds provided.

Company Representative (print name)

Email

Company Representative Title

Signature

Date

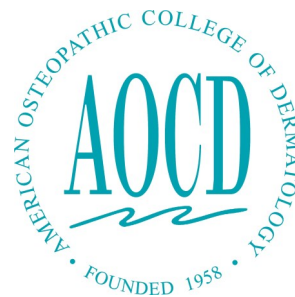
AOCD: **Marsha A. Wise**
 Executive Director

mwise@aocd.org
Email

Signature

Date

AOCD Current Concepts in Dermatology Sponsorship Registration Form



Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax Number _____

Contact Person _____ Email Address _____

On-Site Contact _____ Email Address _____

- | | |
|--|--|
| ☐ Daily Breakfast in the Exhibit Hall | \$5,000 per breakfast |
| ☐ Beverage Break Stations | \$3,000 per break |
| ☐ Custom Room Keys | \$5000 |
| ☐ Water Bottles | \$5000 |
| ☐ Coffee Sleeves & Beverage Napkins | \$2,000 |
| ☐ Attendee Conference Tote Bag | \$6,000 |
| ☐ T-Shirts | \$7,000 |
| ☐ Registration Portfolios | \$3,000 |
| ☐ Lanyards and Badge Supplies | \$5000 |
| ☐ Bag Inserts | \$3000 (must be received by September 1 at the AOCD office.) |
| ☐ Reception Activity Sponsor | \$3000 (photo booth, DJ, caricature artist, other) |

Total Amount Enclosed \$ _____

Payment Information: Check Enclosed ☐ Bill my credit card for the amount \$ _____

Please contact jwise@aocd.org for a credit card authorization form.

Please return form by fax at 660-627-2623, or by email to: jwise@aocd.org or by mail to:

AOCD
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- 3) upon request, furnish the Company a report concerning the expenditure of the funds provided.

Company Representative (print name) _____

Email _____

Company Representative Title _____

Signature _____

Date _____

AOCD: **Marsha A. Wise**
Executive Director

mwise@aocd.org

Signature _____

Date _____



Foundation for Osteopathic Dermatology

P.O. Box 7525

Kirksville, Mo 63501

What is The Foundation for Osteopathic Dermatology?

The Foundation for Osteopathic Dermatology was founded in 2002 by the AOCD as a unique extension of the Osteopathic Dermatology community. Its purpose is to improve the standards of the practice of Osteopathic Dermatology by raising awareness, providing public health information, conducting charitable events, and supporting research through grants and awards given to those applicants under the jurisdiction of Osteopathic Dermatology physicians.

How does The Foundation for Osteopathic Dermatology, receive its funding?

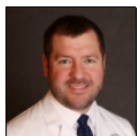
Funding is solely through voluntary donations from physicians and members of the Osteopathic Dermatology community and the generous sponsorship of corporate donors. To make a tax deductible donation please send a check or money order to:

The Foundation for Osteopathic Dermatology

P.O. Box 7525

Kirksville, Mo 63501

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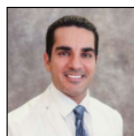
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Jerome Obed, DO, FAOCD
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AOCD Staff

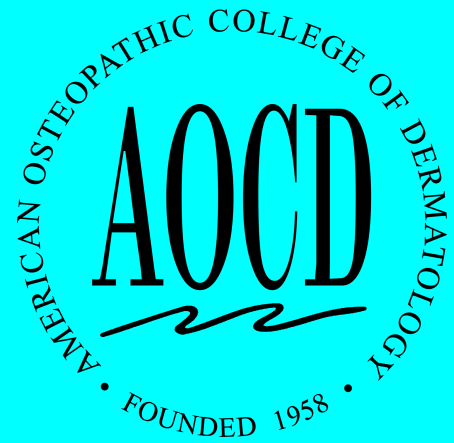
Marsha Wise
Executive Director

Shelley Wood
Education Coordinator

John Grogan
Member Services/Digital Media Coordinator

John Wise
Director of Events and Information Technology

AOCD National Office Staff



Marsha A. Wise
Executive Director



John C. Grogan
**Member Services & Digital
Media Coordinator**



Shelley Wood
Education Coordinator



John Wise
**Director of Events & Information
Technology**