The American Osteopathic College of Dermatology (AOCD) is accredited by the American Osteopathic Association (AOA) to provide Category 1A continuing medical education for physicians.

The American Osteopathic College of Dermatology (AOCD) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide *AMA PRA Category 1 Credits™* continuing medical education for physicians.
SAVE the DATE

JW Marriott
Orlando Grande Lakes
March 10-13, 2022

Westin
Downtown Denver, CO
Sept 22-25, 2022

The Hilton
West Palm Beach, FL
Feb 20-26, 2023

The Westin
Kierland Scottsdale, AZ
April 9-15, 2024

The Hilton
West Palm Beach, FL
Feb 17-23, 2025

AOCD CME MEETINGS
July 1, 2021

The American Osteopathic College of Dermatology (AOCD) was recognized in 1958 as a Specialty College of the American Osteopathic Association (AOA). Over the past six decades, the AOCD has grown tremendously. The AOCD has become a strong and influential specialty college with well established academic and clinical settings throughout the United States. The AOCD is dedicated to promoting the practice of osteopathic dermatology on a national level. The AOCD membership has grown to over 800 board certified, practicing osteopathic dermatologists.

The American Osteopathic College of Dermatology is pleased to offer this year, corporate sponsorship to our colleagues in the pharmaceutical field and related industries. Sponsorships are very important to our organization as they help us provide support to our membership. Corporate sponsorship may be acquired through a contribution to the AOCD. The levels of contribution to achieve individual categories of sponsorship are: Diamond, $30,000; Platinum, $25,000; Gold, $20,000; Silver, $15,000; Bronze, $10,000; and Pearl Level, $5,000. These funds are used to support our growing membership, and other necessary projects.

As we move into 2022 we can only hope things get back to somewhat normal. The events of the past two years have taught us to be flexible and to try new things. We had to find new ways to meet our member’s needs as well as getting the word out to the public for our sponsors and vendors. The word virtual became the new normal, and we are not sure it will ever go away. Virtual meetings, virtual expos, virtual product theaters, all new to several of us. Some organizations saw growth in attendance. Some vendors saw increased interaction with attendees, and we all saw some new ideas to draw attention and participation. Please note our new additions to our sponsorship offerings. All designed to get you a great return on your investment.

If you are interested in establishing a relationship with the AOCD, please contact John Wise at jwise@aocd.org or call him at 660.665.2184.

The AOCD looks forward to hearing from you. Thank you again for your support of the AOCD as we continue to grow and improve our offerings to our members.

The AOCD is accredited by the American Osteopathic Association (AOA) and the Accreditation Council for Continuing Medical Education (ACCME) for delivery of Continuing Medical Education to any physician in the world!

Respectfully,

Marsha A. Wise, BS

Marsha A. Wise, BS
Executive Director – AOCD
mwise@aocd.org
Team AOCD is Sponsors, Exhibitors, Staff, and everyone that helps to keep The American Osteopathic College of Dermatology a success. A winning team works together so that the team wins. As a member of Team AOCD we listen to each others comments and needs. Only when we have a common goal do we all have that success. With that said, we want to send a special cheer out to our MVPs, our 2021 corporate sponsors, and invite you to join TEAM AOCD!

Corporate Sponsor Levels

Diamond  Platinum  Gold  Silver  Bronze  Pearl

PUT YOUR NAME HERE!
AMERICAN OSTEOPATHIC COLLEGE of DERMATOLOGY
Mission Statement & Strategic Plan

2022 Plan

Mission
The mission of the American Osteopathic College of Dermatology is to create innovative education, support, and opportunities in Dermatology that promote excellence in patient care and community health through advocacy, consciousness, inclusivity, and osteopathy.

Membership
To expand membership benefits with the goal of retention, recruitment and inclusivity. To be a strong advocate for our members.

Ethics
To hold osteopathic dermatologists to the highest standard of osteopathic training and medicine. To promote professionalism in the field.

Advocacy
To provide education to our patients and the community.
To raise consciousness on dermatologic issues.

Public Relations
To promote skin healthcare, physician member wellness, osteopathic distinctiveness, and remain visible in the industry.

Financial
To maintain transparency.
To maintain an active, funded organization.
To acquire grant funding when appropriate.

Education
To provide cutting edge CME for our members.
To provide Faculty Development.
To maintain ACCME accreditation.

INTERNATIONALLY ACCREDITED CME FOR ALL DERMATOLOGY PROFESSIONALS
LIVE OR VIRTUAL, THIS IS YOUR TICKET TO OUR MEETING. THE AOCD MEETING APP GIVES THE ATTENDEE AND VENDOR ALL THE DIGITAL POWER OF THE MEETING AT YOUR FINGER TIPS ON YOUR MOBILE DEVICE. SEVERAL NEW OPTIONS FOR MORE EXPOSURE FOR YOUR ORGANIZATION.
AOCD

COMMITTED TO DERMATOLOGY RESIDENT TRAINING

OUR SPRING MEETINGS WILL HAVE A DEDICATED TRACK JUST FOR RESIDENTS!

IF YOUR COMPANY WANTS TO GET INVOLVED IN HELPING OUR NEW GENERATION OF DERMATOLOGY PROFESSIONALS, CONTACT US.
### 2022 Sponsorship Levels

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Investment</th>
<th>Meeting options</th>
<th>News letter options</th>
<th>App options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pearl</td>
<td>$ 5,000.00</td>
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<tr>
<td>Bronze</td>
<td>$ 10,000.00</td>
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<td>Silver</td>
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<td>Gold</td>
<td>$ 20,000.00</td>
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<tr>
<td>Platinum</td>
<td>$ 25,000.00</td>
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</tr>
<tr>
<td>Diamond</td>
<td>$ 30,000.00</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

- **Meeting options**
  - Product Theater: $ 30,000.00
  - Booth: $ 20,000.00
  - Upgrade booth: included
- **News letter options**
  - Sponsor spotlight: included
  - News Spotlight: included
  - Product Spotlight: included
- **App options**
  - Banner: included
  - Push Notification: included
  - Survey: included
FUN & RELAXED EXHIBITING

- MORE ROOM FOR SHOW & NETWORKING
- ALL DAY BEVERAGE & SNACKS
- LOUNGE AREA FOR NETWORKING
- BREAKFAST WITH THE VENDORS (on days when there is no scheduled product theater)
- EXPO GUIDE AND ADDED ADVERTISING
- PRIZES FOR VISITING THE VENDORS
- DIRECT INTERFACE WITH MEETING APP
- A FAMILY FRIENDLY EVENT
Attendees can view posters and abstracts on their meeting app. Viewing on the app gives the attendee as much time as they like to view at their leisure.

***This is a non-CME event***
The product theater is a non CME event and will be held outside of the CME delivery area. Product theaters offer the delivery of new product, equipment, or processes that are commercially marketed. These event times will be offered during times where there are no CME activities being delivered. They will be located in a separate area, with clearly marked signage, stating this is a non-CME event. Delivery times will be offered in conjunction with either breakfast or lunch breaks. This is your time and the AOCD will not participate in any way with this activity once it has started.

First options of event time will be offered to those that are annual sponsors, priority will be given dependent upon level of sponsorship. You must at least have vendor status to be allowed to purchase a product theater. **Pricing for the product theater will be dependent upon the level of support.**

The product theaters will be offered (all inclusive) Just add the speaker.

**AOCD will provide:**
- Meeting room for 100 attendees
- Outside signage
- Pre event advertising via our social media and app
- Listing of the event on all meeting schedules
- Meal cost (not to exceed $5000.00)
- AV cost for equipment and support

**Vendor will provide:**
- All cost for the speaker
Company Name______________________________________________________________

Address____________________________________________________________________

City____________________________________ State ______ Zip Code__________

Phone Number________________________________ Fax Number__________________

Contact Person________________________ Email Address______________________

On-Site Contact________________________ Email Address______________________

☐ Diamond Sponsor Level $30,000.00
☐ Platinum Sponsor Level $25,000.00
☐ Gold Sponsor Level $20,000.00
☐ Silver Sponsor Level $15,000.00
☐ Bronze Sponsor Level $10,000.00
☐ Pearl Sponsor Level $ 5,000.00

Total Amount Enclosed $________________

Payment Information: Check Enclosed ☐ Bill my credit card for the amount $________

Please contact jwise@aocd.org for a credit card authorization form.

Please return form by fax at 660-627-2623, by email to: jwise@aocd.org or by mail to:
AOCD
PO Box 7525
Kirkville, MO 63501

CONDITIONS
Ancillary Promotional Activities: no promotional activities will be permitted in the same room or oblige path as the educational activity.
No product advertisements will be permitted in the program room.

The Company agrees to abide by all requirements of the AOA Guidelines for Relationships between Accredited Sponsors and Company of CME as well as all requirements of the ACCME Standards for Commercial Support.

The American Osteopathic College of Dermatology agrees to:
1) abide by the ACCME and AOA Guidelines for Relationships between Accredited Sponsors and Company of CME;
2) acknowledge support from the Company in program brochures, syllabi, and other program materials, and
3) upon request, furnish the Company a report concerning the expenditure of the funds provided.

Company Representative (print name) Email

Company Representative Title

Signature Date

AOCDD: Marsha A. Wise Email
Executive Director

Signature Date

AOCDD: Marsha A. Wise Email
AOCd Current Concepts in Dermatology
Sponsorship Registration Form

Company Name___________________________________________________________

Address_______________________________________________________________

Cty________________________________________________________state____Zip Code____

Phone Number________________________________Fax Number____________________

Contact Person________________________________Email Address__________________

On-Site Contact________________________________Email Address__________________

☐ Daily Breakfast in the Exhibit Hall $5,000 per breakfast
☐ Beverage Break Stations $3,000 per break
☐ Custom Room Keys $5000
☐ Water Bottles $5000
☐ Coffee Sleeves & Beverage Napkins $2,000
☐ Attendee Conference Tote Bag $6,000
☐ T-Shirts $7,000
☐ Registration Portfolios $3,000
☐ Lanyards and Badge Supplies $5000
☐ Bag Inserts $3000 (must be received by September 1 at the AOCd office.)
☐ Reception Activity Sponsor $3000 (photo booth, DJ, caricature artist, other)

Total Amount Enclosed $__________________

Payment Information: Check Enclosed ☐ Bill my credit card for the amount $___________

Please contact iwise@aocd.org for a credit card authorization form.

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PO Box 7525
Kirksville, MO 63501

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Company Representative (print name) _____________________________ Email _____________________________

Company Representative Title _____________________________________________

Signature _____________________________ Date _____________________________

AOCd: Marsha A. Wise
Executive Director

Signature _____________________________ Date _____________________________
What is *The Foundation for Osteopathic Dermatology*?

The Foundation for Osteopathic Dermatology was founded in 2002 by the AOCD as a unique extension of the Osteopathic Dermatology community. Its purpose is to improve the standards of the practice of Osteopathic Dermatology by raising awareness, providing public health information, conducting charitable events, and supporting research through grants and awards given to those applicants under the jurisdiction of Osteopathic Dermatology physicians.

How does *The Foundation for Osteopathic Dermatology, receive its funding?*

Funding is solely through voluntary donations from physicians and members of the Osteopathic Dermatology community and the generous sponsorship of corporate donors. To make a tax deductible donation please send a check or money order to:

The Foundation for Osteopathic Dermatology

P.O. Box 7525

Kirkville, Mo 63501
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Shelley Wood
Education Coordinator

John Wise
Director of Events and Information Technology
AOCD National Office Staff

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Executive Director

John C. Grogan
Member Services & Digital Media Coordinator

Shelley Wood
Education Coordinator

John Wise
Director of Events & Information Technology