

2021 Fall New Trends in Dermatology Meeting & Expo

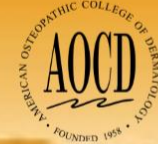
Sponsored by: American Osteopathic College of Dermatology

Current Concepts in Dermatology

Meeting & Expo

October 7 - 10

The Westin Denver Downtown Denver, CO



LIVE & IN-PERSON MEETING & EXPO

AOCP JOINS AOCD IN DENVER

***Dermatologist & Pathologists
teaching and learning together***

AOCD GETTING BACK TO NORMAL TOUR

EXHIBITOR PROSPECTUS

Westin Denver Downtown
1672 Lawrence Street
Denver, Colorado 80202 USA
October 7th – 10th 2021

Dear Exhibitor,

The American Osteopathic College of Dermatology invites you to join our team of exhibitors at our ***New Trends in Dermatology, Fall 2021 Meeting & Expo***. Our meeting will be held at **The Westin Denver Downtown, October 7 – 10, 2021**. And now we are excited to announce that The American Osteopathic College of Pathologists will be joining us at this meeting. Our two organizations work together every day in the professional world. This makes for a great expansion to our meeting.

This conference is the perfect opportunity for networking with professionals at every level of our field. Our comparatively smaller size gives you greater access and more face-to-face time with conference attendees. Our new **Expo Central** will give you the opportunity to mingle with other members, political advocates, experts and vendors from pharma and equipment throughout the day. All day breaks will be set up in Expo Central to provide ample time to mix and mingle.

We also have many sponsorship opportunities at this conference with a wide variety of price points. If you would like to increase your presence or are unable to attend but would like to still make your company known to our members, sponsorship is a great way to amplify your visibility. We encourage you to review the enclosed material and embrace the opportunity to meet and get to know our organization.

The AOCD was recognized in 1958 as a specialty college of the American Osteopathic Association. Just as the osteopathic profession has grown over the past 100 years, the AOCD has also grown. Our College now has 700+ board certified dermatologists.

“The American Osteopathic College of Dermatology (AOCD) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.”



The American Osteopathic College of Dermatology has grown tremendously over the last six decades to become a strong and influential specialty college. Our presence is well-established in academic and clinical settings throughout the United States, as well as in many political arenas. American Osteopathic College of Dermatology is dedicated to promoting the practice of osteopathic dermatology on a national level.

Sincerely,

Marsha A. Wise

Executive Director, AOCD

Executive Director, AOCPP

Executive Director, Foundation for Osteopathic Dermatology

Past President, Society of Osteopathic Specialty Executives

The Venue

October 7th – 10th 2021

The Westin Denver Downtown
1672 Lawrence Street
Denver, Colorado 80202

- AOCD has made arrangements for a reduced nightly room rate of **\$239.00**. Rooms at The Westin Denver Downtown block are limited and available on a first come-first served basis. Guests may call **303-572-9100**. The reservation cut-off date is **September 16, 2021**.
- <https://book.passkey.com/e/50181075>

This hotel has a smoke-free policy. Check-in: 4:00 PM Check-out: 11:00 AM
Express Check-in, Express Check-out Video Review Billing, Video Checkout

Internet Access

- Guest rooms: Wireless, Wired
- High Speed: Check email + browse the Web for 9.95 USD/day
- Enhanced High Speed: Video chat, download large files + stream video for 13.95 USD/day
- Lobby and public areas: Complimentary Wireless
- Meeting rooms: Wireless

Parking

On-site parking, fee: \$35 daily. Valet parking, fee: \$35 daily. This property does not have an oversize lot. We can only accommodate vehicles max height of 6 feet and 8 inches.

Pet Policy

Pets welcome, Non-refundable fee: \$50, Contact hotel for details

Airport Information

Denver International Airport (DEN)

Airport Phone: +1 303-342-2000

Hotel direction: 27.2 miles E

This hotel does not provide shuttle service.

- Alternate transportation: Denver Airport Shuttle; fee: 25 USD (one way), reservation required
- Estimated taxi fare: 55 USD (one way)
- Bus service, fee: 10.5 USD (one way)

[Visit DEN airport website](#)

Driving directions

Exit the airport on Peña Boulevard and head south to Interstate 70 West. From I-70 West, take Interstate 25 South to the Speer Boulevard Exit (#212A). Continue on Speer to Lawrence and turn left. The hotel is on the right side of Lawrence. We are also 0.8 miles away from Union Station. Guests can take the RTD A-Line to the airport and back

EXHIBIT INFORMATION

You are cordially invited to exhibit at this educational meeting of the AOCD and AOCP. The scientific program will be varied and have broad appeal for dermatologists. Physicians, PAs, NPs attending this conference will be eligible for an anticipated 22 Category 1-A continuing medical education credits approved by the AOCD/AOA & AOCD/ACCME. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Why Exhibit?

The overall purpose of the convention is to educate osteopathic dermatology physicians about the latest techniques and trends in dermatology and to provide opportunities for professional networking. Exhibitors and other contributors to this continuing medical education program receive recognition through special mailings to members and are listed in the AOCD Newsletter and Conference Program. It is expected that the available space will fill quickly, so please reserve your space as soon as possible to assure your participation. Space will be on a “first come first served” basis. Approximately 400 dermatologists, dermatology residents, medical students and staff from throughout the United States are expected to attend this conference.

WHEN: Thursday, October 7th through Sunday, October 10th 2021

WHERE: The Westin Denver Downtown 1672 Lawrence St. Denver, CO 80202

EXHIBIT SETUP: Wednesday, October 6th 2021 starting @ 8:00 am

DISMANTLE: Saturday, October 9th after 3:30 p.m.

EXHIBIT HOURS:

Thursday, October 7, 2021

9:00 a.m. - 10:00 a.m. Expo opens

12:00 p.m. - 12:30 p.m. Break

3:30 p.m. - 4:00 p.m. Break

Friday, October 8, 2021

8:00 a.m. - 9:00 a.m. Expo opens

11:00 a.m. - 1:00 p.m. Break

3:00 p.m. - 3:30 p.m. Break

Saturday, October 9, 2021

8:00 a.m. - 9:00 a.m. Expo opens

11:00 a.m. - 1:00 p.m. Break

3:00 p.m. - 3:30 p.m. Break



Attendee Lists:

Attendee lists **WILL NO LONGER BE AVAILABLE!** Rules set by our accrediting bodies are not allowing us to continue this option. AOCD sincerely appreciates the partnership of our exhibitors, and each year we take their feedback into account and develop new ways to drive traffic to every table.

Grantor Attendance Policy:

Representatives of commercial supporters may attend an educational activity but may not engage in promotional activities while in the room where the CME activity takes place. No commercial promotional materials shall be displayed or distributed in the same room as the CME activity. Exhibits are permitted at AOCD meetings; however, they shall not influence nor interfere with the presentation of the CME activity.

Giveaways and Promotional Items:

The AOCD requests compliance with all applicable industry, state and federal regulatory and governmental agency guidelines (AMA, PhRMA, OIG, FDA, FCC, FTC, ADVA Med, etc.). Acceptable giveaways should primarily entail a benefit to patients, be related to the physician's work and should not be of substantial value. Giveaways may only be distributed from the exhibitor's booth and may not be mailed to attendees after the meeting or delivered to outside locations during the meeting.

Prize contests, awards, drawings, raffles or lotteries of any kind held at any time or place within the auspices of the meeting are not permitted. Attendees may not be registered for drawings, raffles or lotteries which might be conducted after the AOCD Spring Meeting. Gaming devices of any description are not permitted in the exhibit hall. The AOCD, in its sole discretion, shall have the right to prohibit the distribution of any samples it deems objectionable or otherwise inappropriate.

Cancellation and Refund Policy:

Full refunds (less \$100 processing fee) are available if requested in writing at least one month prior to the date of the program. **The AOCD is not responsible for "acts of god" such as inclement weather, delays in airline travel or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are delayed or unable to attend because of these issues.**

Check-in and Check-out:

Check-in: 4:00 pm, Check-out: 11:00 am

Express Check-in, Express Checkout, Video Review Billing, Video Checkout

On Site Security:

The AOCD is not responsible for any loss or damage to exhibitor property.

Is your organization a 501(c)(3) Not For Profit?

Contact the AOCD to learn how your organization can exhibit gratis at any of our events.



Exhibitor Information Table Top Exhibit Fees

Entire Conference: \$3,000.00

Included in the exhibiting fees is one six foot table, draped and skirted, two chairs, two conference registrations, as well as the use of the AOCD conference rate when booking hotel rooms at The Westin Denver Downtown. Booth upgrades are available to the top 3 tier sponsors. Access to electricity will be provided by request at an additional fee. Each company should provide the necessary information to the shipping department at the hotel for shipment of packages both to and from the conferences. The AOCD will not be responsible for these charges.

Exhibiting Schedule:

Each day will feature didactic sessions beginning at 9:00 a.m. All day beverage breaks will be provided throughout the conference and will provide our physicians with the opportunity to explore the EXPO CENTRAL.

Badges:

Badges for pre-registered exhibit personnel will not be mailed prior to the conference. Exhibitor badges will be available for pickup during registration hours and will be held under the company name. Exhibitors are encouraged to wear their own company-supplied name badges.

Shipping:

Each company should provide the necessary information to the shipping department at the hotel for shipment of packages both to and from the conference. The AOCD will not be responsible for these charges.

Packages for meetings may be delivered to the hotel no earlier than three business days prior to the function date.

A package processing charge will be applied for all incoming items. The following scale will apply:

Envelopes \$5.00 each Case/Crates \$50.00 each Pallets \$100.00 each
Boxes 1-25 lbs. \$10.00 each 26-50 lbs. \$20 each 51+ lbs. \$35 each

These charges cover the cost of labor, processing, receiving, tracking, storing and moving. Any box shipments expected to exceed 75 items must be handled through a drayage company.

- ☐ Incoming boxes may be delivered to the hotel no earlier than three business days prior to the event.
- ☐ Address incoming boxes as follows:

Name of person claiming package on-site

AOCD New Trends in Dermatology
The Westin Denver Downtown
1672 Lawrence Street
Denver, CO 80202
Attn: John Wise AOCD

□ All outgoing boxes must be packed, sealed, and labeled by customer. FedEx picks up M-F. Any other carriers will need to be notified by shipper to schedule a pick up.

If you are shipping an item that requires special handling or that is larger than 3 feet square or heavier than 200 lbs., please contact your Event Manager at least one week in advance. This includes computer equipment, Internet servers, electronics, etc. the hotel does not assume responsibility for handling or setup of such items unless special arrangements have been made. Additional charges may apply.

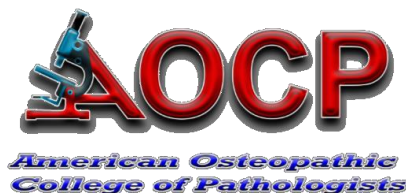
Disclaimer: The Westin Denver Downtown is not responsible for any lost, stolen, damaged or misdirected equipment, personal items or business related property brought onto the premises by an exhibitor, guest, group contractor, etc. This includes items that are in the meeting room outside of the Event hours.

Note: Please have tracking numbers available to help expedite location of packages.

Return Shipping

We are happy to partner with FedEx and UPS shipping. Upon teardown of your exhibit, please package and secure all contents. Also please affix your **own** shipping label. Once packages are ready for shipment, the Hotel will coordinate movement of the package for pick up. Above package fees will apply. ***The hotel is not responsible for providing shipping labels, or packing materials.***

Please contact the AOCD at jwise@aocd.org for exhibitor room floor plan, shipping order forms and electricity order forms.



THE WESTIN
DENVER DOWNTOWN

EXHIBITOR SERVICES REQUEST FORM

Must be received a minimum of seven (7) business days prior to your arrival.

Please email back form to Event Manager: _____

Conference Name: _____ Date: _____

Exhibitor Information:

Company Name: _____

On-site Contact Name: _____ Booth # _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Bill to: Guest room ☐ _____ Credit Card ☐

Credit Card Information: ☐ Check box if requesting an emailed secure credit card link

Email address for receipt: _____

DIRECTIONS TO WESTIN DENVER DOWNTOWN [at the TABOR CENTER] LOADING DOCK

All loading and unloading of displays, exhibits and packages must take place through the loading dock. No items may be unloaded from the front drive, through the main entrance to the hotel.

The Loading dock is accessed from Larimer Street, one block for the main entrance of the Westin Denver Downtown. Enter the loading dock on the left hand side of Larimer (Larimer is a one-way street) – marked **TABOR CENTER TRUCK ENTRANCE**. Please note that this entrance doubles as a parking garage entrance as well. Make sure to turn into the first entrance on the left. Vehicles cannot be left on the loading dock. After delivery, they must be parked in a designated parking area. Any vehicle left parked in an unauthorized area for a prolonged period of time will be subject to towing at owner's expense. The maximum height in the dock is **12 feet 6 inches**.

If delivery is to occur after business hours, push the intercom at the dock entrance. A security officer will ask you to identify the number of vehicles, name of your company or event, driver's first & last name and a license plate number.

BOX HANDLING

Packages for meetings may be delivered to the Hotel no earlier than three business days prior to the function date. A package processing charge will be applied for all incoming items. The following scale will apply:

____ Envelopes \$5.00 each ____ Case/Crates \$50.00 each ____ Pallets \$100.00 each
____ Boxes 1-25 lbs \$10.00 each ____ 26-50 lbs \$20 each ____ 51+ lbs \$35 each

These charges cover the cost of labor, processing, receiving, tracking, storing and moving. Any box shipments expected to exceed 75 items must be handled through a drayage company.

SHIPPING INSTRUCTIONS

- Incoming boxes may be delivered to the Hotel no earlier than three business days prior to the event.
- Address incoming boxes as follows:

Name of person claiming package on-site

Conference Name

The Westin Denver Downtown

1672 Lawrence Street

Denver, CO 80202

Attn: Meeting & Event Manager

- All outgoing boxes must be packed, sealed, and labeled by shipper. FedEx picks up M-F. Shippers will need to schedule pick up with UPS or 3rd party carrier.

If you are shipping an item that requires special handling or that is larger than 3 feet square or heavier than 200 lbs., please contact your Event Manager at least one week in advance. This includes computer equipment, Internet servers, electronics, etc. The Hotel does not assume responsibility for handling or setup of such items unless special arrangements have been made. Additional charges may apply.

AUDIO VISUAL EQUIPMENT & POWER

For special requests or additional equipment, please call or email Matthew Cook at 303.592.1977 or mcook@psav.com.

PRICES ARE FOR EXHIBIT FLOOR ONLY. ALL RENTAL PRICES SUBJECT TO A 15% MARKUP IF ORDERED DAY OF.

Prices listed charged per day		
MONITORS	QTY	PRICE
46" Monitor w/Floor Stand		\$739.93 per day

MISCELLANEOUS	QTY	PRICE
Laptop		\$331.93 per day
Wired Internet (per line)		\$239.39 per day
Wifi (per connection)		\$25.20 per day

Price listed charged ONE time		
EXHIBITOR POWER PACKAGE		
120V - 15 AMP		\$189.62
Includes Power Strip & Extension Cord		
Includes Service Charge & Tax		TOTAL
SPECIAL REQUESTS		

To guarantee equipment availability and advanced rate, this order form should reach us 21 days prior to delivery.

Operator labor, if requested, is subject to the prevailing hourly rate with a 4 hour minimum.

TAX EXEMPT STATUS: If you are exempt from payment of sales tax, we require you to forward and exemption certificate for the state which the services are to be provided.

Cancellations: Cancellations received within 48 hours of the scheduled delivery date are subject to a 50% fee applicable to equipment and tax. Cancellations received on the day of scheduled delivery or "no shows" are subject to the full amount of the order to include installation, drayage, and tax.

Labor, tax, and/or service charge will apply.

AOCD / AOCP Sponsorship Opportunities

WHY SPONSOR?

Sponsorship is an effective way to stand out from competitors and increase brand recognition with attendees. Sponsors benefit from dedicated pre-conference e-mails, logo exposure, promotion through social media, on-site signage and more!

Daily Breakfast in the Exhibit Hall \$5,000

Breakfast is served in the exhibit hall every morning, kicking off a full day of lectures and activities. Breakfast sponsors can expect acknowledgement on hall signage, mentions on all print and web materials and agendas.

Beverage Break Stations \$5,000 per day

All day coffee breaks are greatly appreciated during a long day of lectures and events. Beverage break stations are located in the exhibit hall, where sponsors will see on-site signage. Sponsorship will also be acknowledged throughout all conference materials.

Attendee Conference Bag \$6,000

See your logo on every bag that attendees use to carry the items and information from exhibitors, as well as laptops and conference materials!

T-Shirts \$7,000

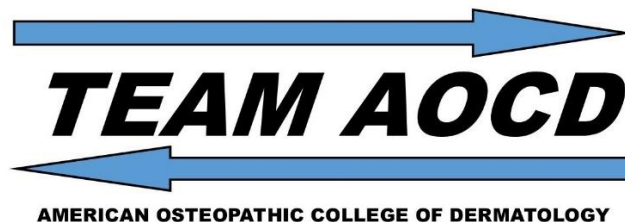
See your logo on the AOCD conference t-shirt. The t-shirt is a longtime staple of the AOCD meeting. Sponsors will be recognized with signs, as well as acknowledgement in all conference materials.

Registration Portfolios \$3,000

A portfolio folder will be provided for each attendee and will provide a place to keep additional handouts, evaluation forms and a small notepad for note taking. Sponsors will be recognized with signs, as well as acknowledgement in all conference materials.

Product Theaters

Product theaters are 1 hour sessions that provide a high value, live educational opportunity for supporters to reach engaged physicians. These sessions deliver a forum to gather and discuss issues on patient education, specific products and therapeutic areas. AOCD recognizes that product theaters are promotional and may concentrate on a specific product or drug. These sessions do **NOT** receive CME credit. **Please contact the AOCD for more information regarding product theater opportunities.**



EXHIBITOR APPLICATION FORM
AOCD / AOCP Current Concepts in Dermatology, Fall 2021
Denver, CO October 7th – 10th, 2021

To ensure exhibit space, complete this application and mail to PO Box 7525, Kirksville, MO 63501 or fax to 660-627-2623. Deadline for receipt of exhibit fee is **Friday, September 10, 2021**. Space is assigned as a “first come first served” basis.

Exhibit Fee: \$3,000.00

Gratis for Diamond, Platinum and Gold Corporate Sponsors

\$1,000.00 for Silver and Bronze Corporate Sponsors

\$2,500.00 for Pearl Corporate Sponsors

_____ Entire Conference \$3,000.00

_____ **I will require electricity, internet, telephone, etc. (additional fees may apply)**

_____ I have enclosed a check

_____ Please bill my credit card for the amount \$_____ CVV# _____

Name as it appears on card_____

Card #_____ Expiration Date_____/_____/_____

Company Name_____

Contact Name_____

Phone Number_____

Address_____

City_____ State_____ Zip Code_____

Email Address_____

Exhibitor Representatives Attending (2 conference registrations are gratis with exhibitor sign-up. Additional exhibitor registrations are \$50.00 per person). Please list representatives with their email addresses.

Name_____	Email_____
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Name_____	Email_____
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Name_____	Email_____
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Name_____	Email_____
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If you are unsure at this time of the representatives who will be attending this meeting, forward their name(s) at your earliest convenience so that appropriate information can be sent to them. Please make checks payable to: AOCD, PO Box 7525, Kirksville, MO 63501.

AOCD / AOCP Current Concepts in Dermatology

Sponsorship Registration Form

Company Name_____

Address_____

City_____ State_____ Zip Code_____

Phone Number_____ Fax Number_____

Contact Person_____ Email Address_____

On-Site Contact_____ Email Address_____

___Daily Breakfast in the Exhibit Hall	\$5,000 per breakfast
___Beverage Break Stations	\$5,000 per day
___Attendee Conference Bag	\$6,000
___T-Shirts	\$7,000
___Registration Portfolios	\$3,000

Total Amount Enclosed \$_____

Payment Information ___Check Enclosed ___Bill my credit card for the amount \$_____

Name on Card_____

Email_____

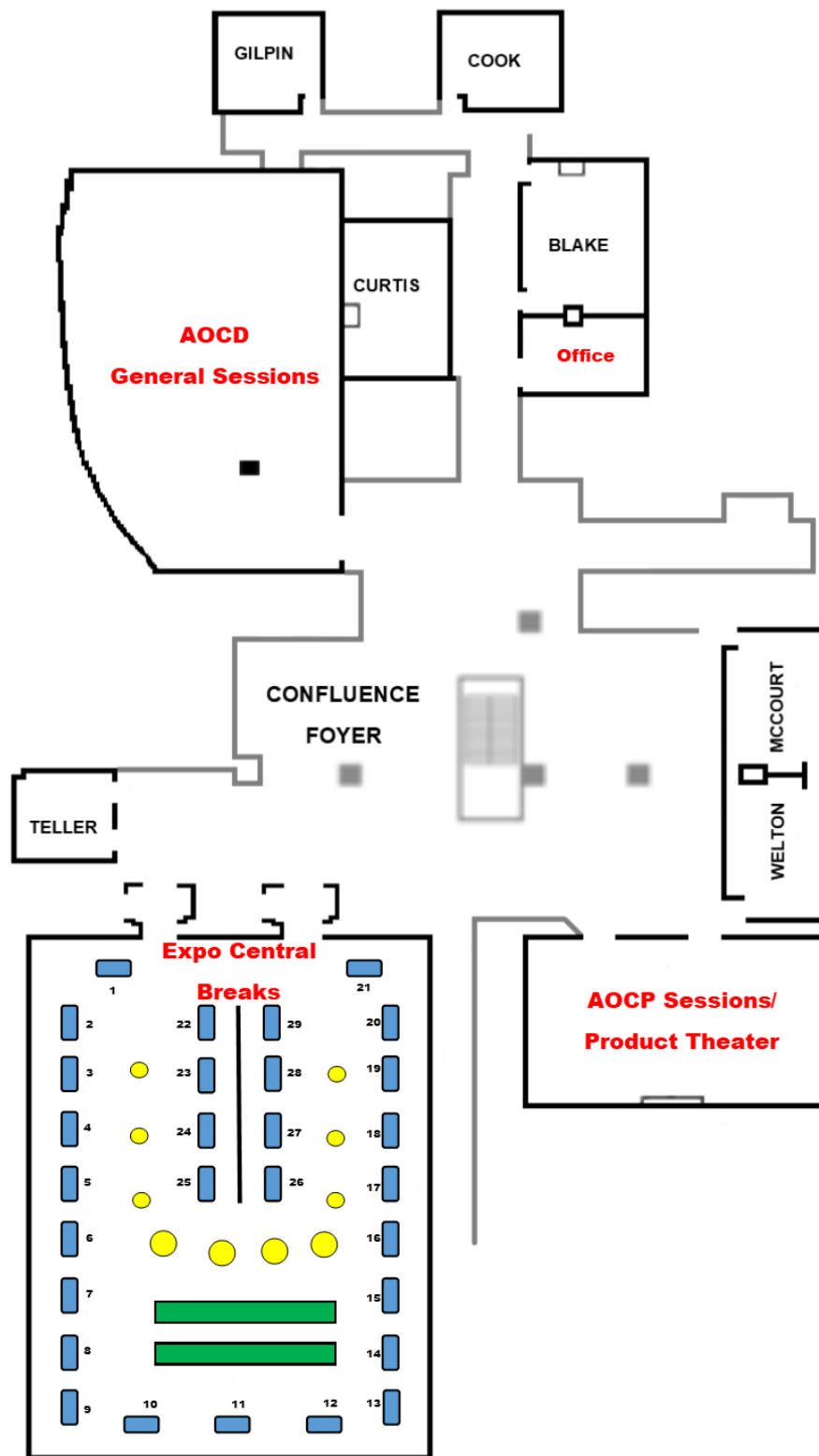
Card #_____ Expiration_____ CVV#_____

Please return form by fax at 660-627-2623, by email to: jwise@aocd.org or by mail to:

AOCD
PO Box 7525
Kirksville, MO 63501

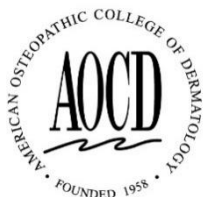
Signature_____

Date_____



American Osteopathic College of Dermatology
PO Box 7525
Kirksville, MO 63501

Address Service Requested



SAVE THE DATE

AOCD CME MEETINGS & EXPO



**Fall 2021 The Westin
Denver Downtown
October 7-10, 2021
1672 Lawrence Street
Denver, CO 80202**



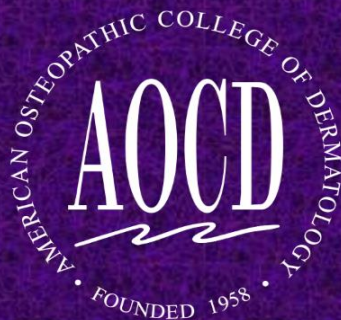
**Spring 2022 J.W. Marriot
Grande Lakes
March 10-13, 2022
4040 Central Florida Pkwy
Orlando, FL 32837**



**Fall 2022 The Westin
Kierland
October 20-23, 2022
East Greenway Pkwy
Scottsdale, AZ 85254**



**Spring 2023 Hilton
West Palm Beach
February 22-27, 2021
600 Okeechobee Blvd.
West Palm Beach, FL 33401**



**Spring
2024
TBA**



**Spring 2025 Hilton
West Palm Beach
February 17- March 1, 2023
600 Okeechobee Blvd.
West Palm Beach, FL 33401**

