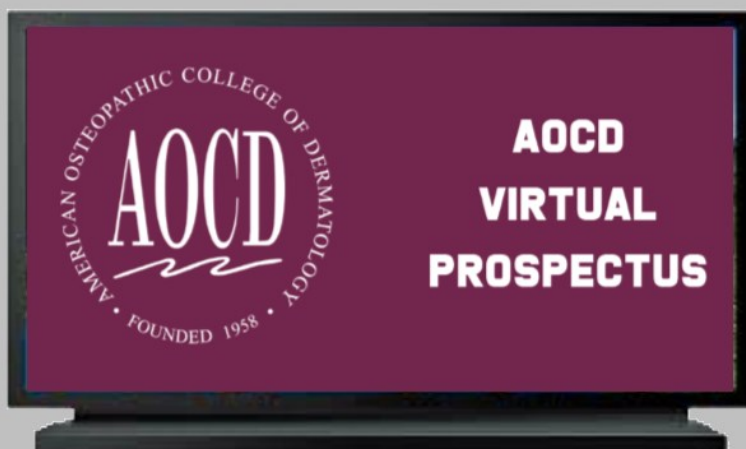
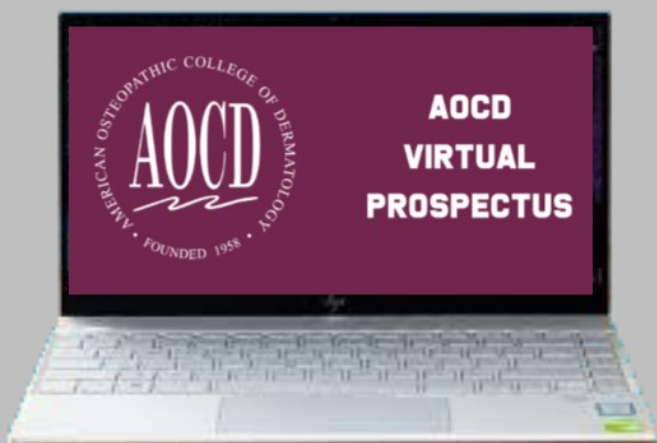


AOCD VIRTUAL PROSPECTUS

**Spring
2021**



www.aocd.org
events.aocd.org

Information subject to change



The Executive Committee of the AOCD met December 8, 2020 to discuss the February 2021 West Palm Beach meeting and the current situation with the pandemic.

So many of our speakers we have tried to recruit to speak are on travel bans with their organizations and are not able to attend in person. Many of our members who would normally attend are in the same situation. With Covid-19 cases projected to rise around the holidays, the Executive Committee made the decision to cancel the in-person meeting at the Hilton West Palm Beach and move this meeting to virtual/on demand.

We are still putting together speakers and programs, but wanted to get our current information out to people as soon as possible.

We greatly appreciate your continued support of the AOCD, especially during this crazy time.



**The mobile
app is the key
to visit the
meeting**

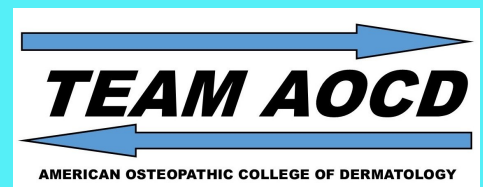
**Let us show you all
the options that the
app gives you for
added exposure to
our attendees.**



34.8K Engagements

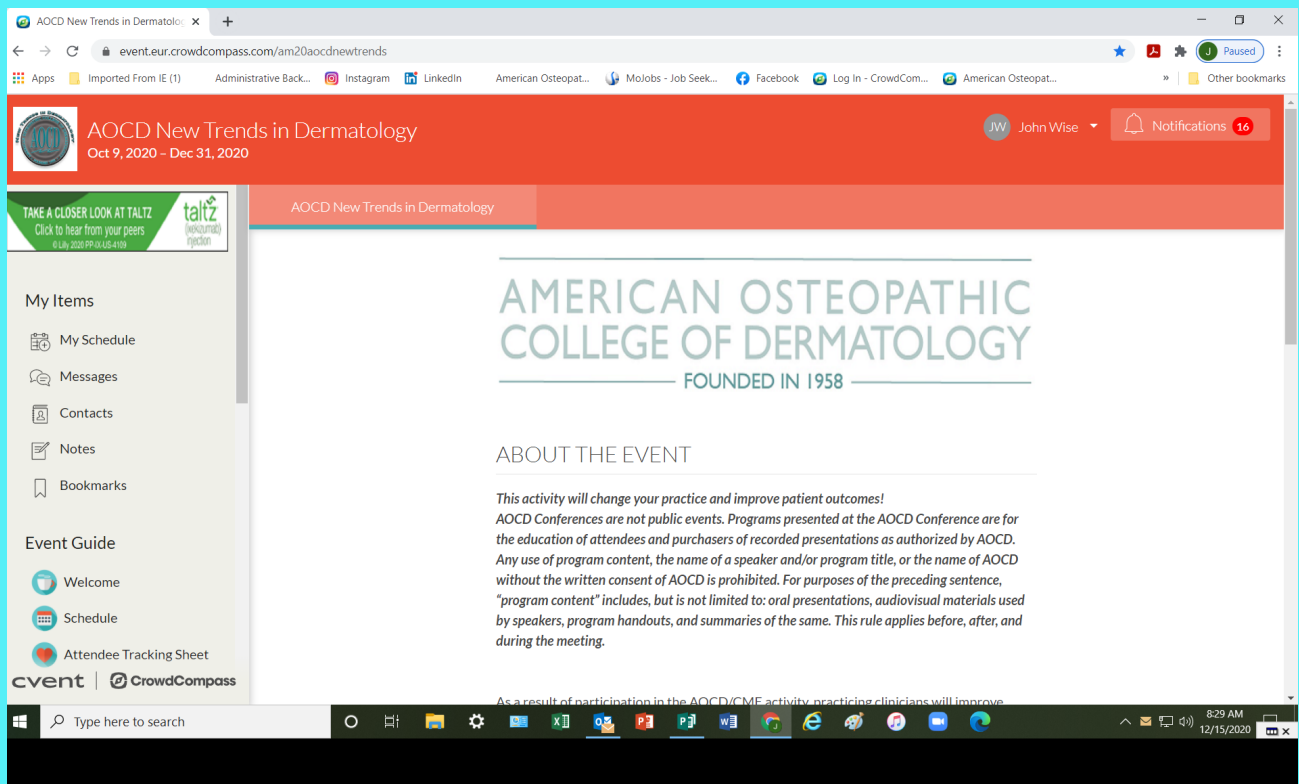
5.76K User Contributions

Fall 2020 app metrics



Banner ads on the app

\$1500 max 4



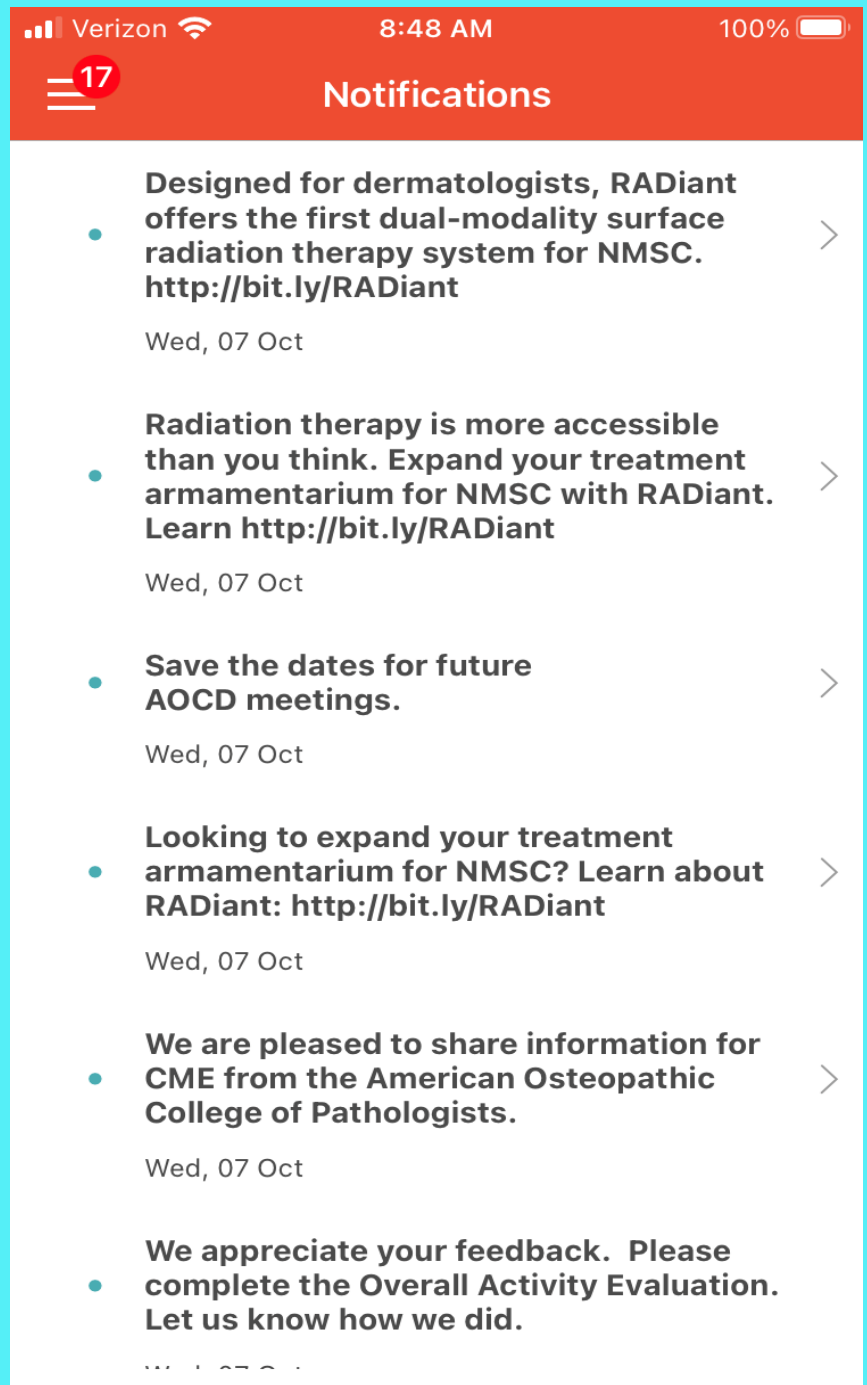
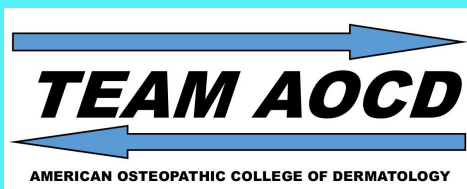
Banner ads appear every time the app opens

Push Notifications

\$500 per max 10



For more info:
jwise@aocd.org



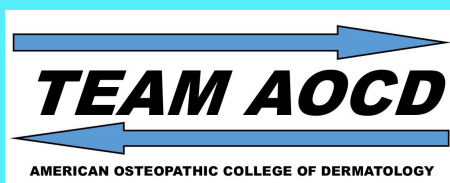
Push notifications appear every time the app opens.

Surveys \$750 max 5

Up to 5 questions per survey. Gather feedback and poll attendees to capture quick responses that can be displayed live during the event.



For more info:
jwise@aocd.org



Verizon 8:59 AM 100%

Activity Survey

1. Did the conference remain commercially unbiased?

Please select an answer:

Yes

No

Next >

Spring Virtual Expo

6 Weeks of on demand exposure

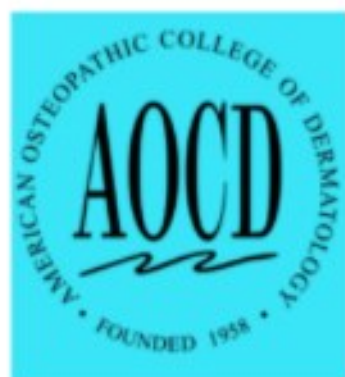
Non-complimentary sponsors \$500

Standard Vendors \$1000

AOCD Spring 2021

VIRTUAL

EXPO CENTRAL



Your Virtual Page Possibilities

AOCd Fall 2020 VIRTUAL EXPO CENTRAL

AMGEN

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Medical Contact Information
Medical questions or adverse event reports can be directed to Amgen Medical Information at:
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AOCd Fall 2020 VIRTUAL EXPO CENTRAL

GALDERMA

Galderma, the world's largest independent global dermatology company, was created in 1981 and is now present in over 100 countries with an extensive product portfolio of prescription medicines, aesthetics solutions and consumer care products. The company partners with health care practitioners around the world to meet the skin health needs of people throughout their lifetime. Galderma is a leader in research and development of scientifically-defined and medically-proven solutions for the skin. For more information, please visit www.galderma.com.

[Medical Inquiry Form](#) [AKLIEF Cream Patient Brochure](#)

[AKLIEF Cream HCP Checklist](#) [ANSWER Study: Improving Papular-Pustular Rosacea Together](#)

[EPIDUO FORTE Gel At-Home Leave Behind](#) [Request for Additional Information](#)

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Indirect Links

INDICATION

EUCRISA is indicated for topical treatment of mild-to-moderate atopic dermatitis in adult and pediatric patients 3 months of age and older.

IMPORTANT SAFETY INFORMATION

Contraindications
EUCRISA is contraindicated in patients with known hypersensitivity to crisaborole or any component of the formulation.

Warnings and Precautions
Hypersensitivity reactions, including contact urticaria, have occurred in patients treated with EUCRISA and should be suspected in the event of severe pruritus, swelling, and erythema at the application site or at a distant site. Discontinue EUCRISA immediately and initiate appropriate therapy if signs and symptoms of hypersensitivity occur.

Adverse Reactions

Direct Link

Posters & Abstracts

Guidelines

Who may submit:

Submissions from pharmaceutical companies, researchers and technology providers will be accepted. All entered presentations will be noncommercial. They should show new research, new techniques, new processes and new procedures. Abstracts may show diagrams, charts, and photos, in support of the project.

Guidelines:

February 12, 2021 is the cutoff date for submitting abstracts to the AOCD office.

Abstracts will be no more than 400 words. A one page PDF will be emailed to (jwise@aocd.org) along with a submission fee of \$500 per abstract. Posters and abstracts will be viewed via our meeting app.

This is a non-CME event.





As always contact me if you have any questions or want to try something not listed. I have not listed Virtual Product Theaters, but if you want to try give me a call.

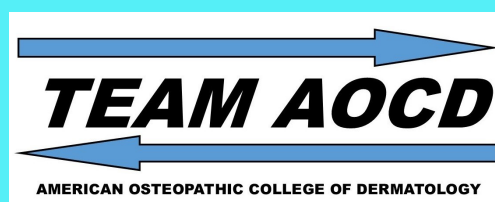
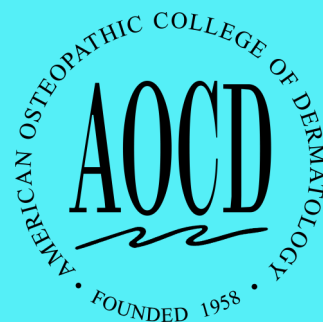
And vendors please consider our AOCD sponsorship program where you get year round exposure to our members.

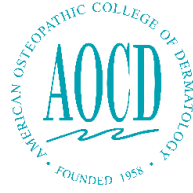
John Wise

Director of Events

jwise@aocd.org

events.aocd.org





American Osteopathic College of Dermatology
P.O. Box 7525 Kirksville, MO 63501
Office: 660-665-2184 800-449-2623 Fax: 660-627-2623

Credit Card Authorization Form

If you wish to pay by credit card, please fill out the following and return to the AOCD. All credit card numbers are destroyed upon successful completion of the transaction.

Today's Date _____ Amount to charge _____

Company Name _____

Invoice or Description of item _____

Name on card _____

Card # _____

Exp. Date _____ Security Code _____

Billing Address _____

Billing City/State/Zip _____

Authorized signature _____

Receipt Requested? _____

Email receipt to _____

**AOCD Spring 2021
Meeting App Worksheet**

Official Company Name:

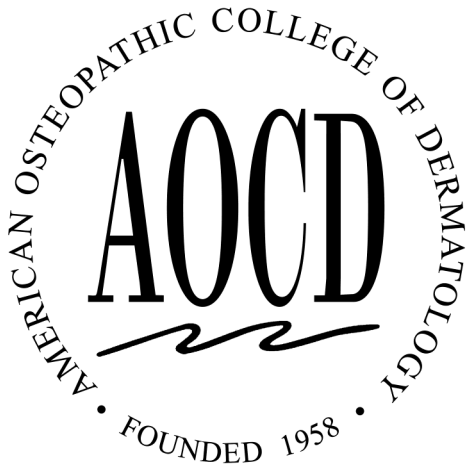
Company Description (no more than 250 characters)

Company email address for correspondence

Companies preferred contact

Companies preferred web URL

Attach current company Logo (prefer PNG)



**AOCD Spring 2021
Vendor/Sponsor
Virtual Website Worksheet**

**Complete and return to:
jwise@aocd.org**

1. Attach Company logo or other ad artwork.

2. URL for hyper link 1_____ /

3. URL for hyper link 2_____ /

4. URL for hyper link 3_____ /

5. URL for hyper link 4_____ /

6. URL for hyper link 5_____ /

7. URL for hyper link 6_____ /