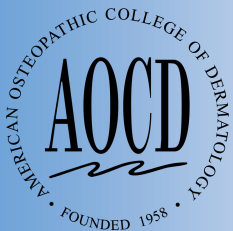


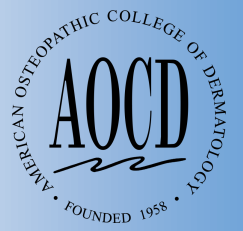
Start 2021 with us in West Palm Beach, FL



2021 AOCD GETTING BACK TO



NORMAL TOUR!



For more information contact:

jwise@aocd.org

Or go to:

events.aocd.org

Sponsor / Vendor Prospectus

Information subject to change



**NEW TRENDS IN DERMATOLOGY
MEETING & EXPO**

**FEBRUARY 25-28, 2021
WEST PALM BEACH, FL**



Dermatology CME made easy

Plans are moving forward to have a live in person meeting in February! We hope that everyone is ready to try to get back to normal. The Hilton Hotel group is working to provide us a safe and hassle free meeting. They have plenty of room to maintain social distancing, if that is still a need. We will be offering over 25 Cat 1A CME, also come and enjoy Expo Central.



The Venue

February 25-28, 2021

Hilton West Palm Beach

600 Okeechobee Boulevard
West Palm Beach, Florida, 33401
1-561-231-6000

AOCD has made arrangements for a reduced nightly room rate. Rooms in the Hilton West Palm Beach Hotel block are limited and available on a first come-first served basis. Guests may call **561-231-6000**. The reservation cut-off date is **January 28, 2021**. <https://book.passkey.com/gt/218047903?gtid=b6bc2a6af3e3886f957269e5e72dac68>

Group Code Reference: **ZA OCD**

Directions:

Palm Beach International Airport

DIRECTIONS

Exit airport, make right. Take 95 North for one exit (Exit 70), make right and go approx. 1 mile and hotel is on right side just past convention center. Distance from Hotel: 3 mi. Drive Time: 10 min.

Fort Lauderdale/Hollywood International

DIRECTIONS

Exit airport, take 95 North to exit 70, make right and go approx. 1 mile and hotel is on right side just past convention center. Distance from Hotel: 35 mi. Drive Time: 45 min.

Transportation:

A1A Limousine Services

is the preferred vendor of the Hilton West Palm Beach

NEW TRENDS IN DERMATOLOGY

MEETING & EXPO

FEBRUARY 25-28, 2021

WEST PALM BEACH, FL



Dermatology CME made easy

EXHIBIT INFORMATION

You are cordially invited to exhibit at this educational meeting of the American Osteopathic College of Dermatology. The scientific program will be varied and have broad appeal for dermatologists. Physicians attending this conference will be eligible for an anticipated 25 1-A continuing medical education credits approved by the AOCD/AOA and AAD. An additional two 1-A credits will be available upon successful completion of the outcomes evaluations survey within 30 days of the end of the meeting.

Why Exhibit?

The overall purpose of the convention is to educate osteopathic dermatology physicians about the latest techniques and trends in dermatology and to provide opportunities for professional networking. Exhibitors and other contributors to this continuing medical education program receive recognition through special mailings to members and are listed in the AOCD Newsletter and Conference Program. It is expected that the available space will fill quickly, so please reserve your space as soon as possible to assure your participation. Space will be on a "first come first served" basis. Approximately 400 dermatologists, dermatology residents, medical students and staff from throughout the United States are expected to attend this conference.

WHEN: Thursday through Sunday, February 25-28, 2021

WHERE: Hilton West Palm Beach, West Palm Beach, FL

EXHIBIT SETUP: Thursday, February 25, 2021 at 7:00 a.m. - 1:00 p.m.

DISMANTLE: Sunday, February 28, 2021 after 10:30 a.m.

Attendee Lists:

Attendee lists will be available the day of the conference and will not be mailed or distributed prior to the conference. AOCD sincerely appreciates the partnership of our exhibitors, and each year we take their feedback into account and develop new ways to drive traffic to every table.

Grantor Attendance Policy:

Representatives of commercial supporters may attend an educational activity but may not engage in promotional activities while in the room where the CME activity takes place. No commercial promotional materials shall be displayed or distributed in the same room as the CME activity. Exhibits are permitted at AOCD meetings; however, they shall not influence nor interfere with the presentation of the CME activity.

Giveaways and Promotional Items:

The AOCD requests compliance with all applicable industry, state and federal regulatory and governmental agency guidelines (AMA, PhRMA, OIG, FDA, FCC, FTC, AdvaMed, etc.). Acceptable giveaways should primarily entail a benefit to patients, be related to the physician's work and should not be of substantial value. Giveaways may only be distributed from the exhibitor's booth and may not be mailed to attendees after the meeting or delivered to outside locations during the meeting.

Prize contests, awards, drawings, raffles or lotteries of any kind held at any time or place within the auspices of the meeting are not permitted. Attendees may not be registered for drawings, raffles or lotteries which might be conducted after the AOCD Spring Meeting. Gaming devices of any description are not permitted in the exhibit hall. The AOCD, in its sole discretion, shall have the right to prohibit the distribution of any samples it deems objectionable or otherwise inappropriate.

Cancellation and Refund Policy:

Full refunds (less \$100 processing fee) are available if requested in writing at least one month prior to the date of the program. The AOCD is not responsible for "acts of god" such as inclement weather, delays in airline travel or governmental restrictions on travel due to national emergencies. Refunds will not be made if participants are delayed or unable to attend because of these issues.

Business Center:

The hotel's state-of-the-art business center offers a wide range of 24-hour secretarial and support services, including faxing, photocopying, printing and courier service.

Check-in and Check-out:

Guests staying at Hilton West Palm Beach Hotel may check-in after 3:00 p.m. Check-out is before 11:00 a.m.

On Site Security:

The AOCD is not responsible for any loss or damage to exhibitor property.

Shipping:

Each company should provide the necessary information to the shipping department at the hotel for shipment of packages both to and from the conference. The AOCD will not be responsible for these charges.

Ship to: Hilton West Palm Beach

Attn: Catering/Event Manager

600 Okeechobee Boulevard

West Palm Beach, FL 33401

AOCD Current Concepts in Dermatology

Hold For: **Your Company Name**

Box ____ of ____

Be sure to include the following information:

Contact Name: _____ On-Site Cell Phone #: _____

Is the onsite exhibitor a guest in our hotel? Yes ____ No ____ Approximate # boxes: _____

Due to the large amount of conference materials being shipped in, please use the attached "Shipping Label". This will allow us to properly and accurately contain and store all your packages. The hotel understands it may be necessary to ship packages in advance for your group. We ask that you restrict the arrival to no more than three (3) days prior to your event due to the limited storage space that is available. Packages received more than three (3) days prior to an event will be charged an additional 50% charge for each additional day.

Package Fees

Up to 25lbs - \$5 per box

25lbs – 50lbs - \$10 per box

Pallet or Oversized Items - \$50 each

Hotel Loading Docks are located on the ground level for access to the Ballrooms. Due to the limited number of dock spaces at the Hotel we require a load in and load out schedule so we can plan accordingly. While we make every attempt to have a dock space available, all in and out access will be regulated by the Hotel's Security Department as Hotel deliveries take priority. The contractor/vendor is responsible for maintaining the docks and dock basin on a daily basis. All trash must be disposed of properly on a daily basis. Upon approval of the Loading Dock Manager, trucks and containers may be **temporarily** parked at the Hotel Loading Dock and must be removed as soon as they are emptied. Vehicles used in the delivery, transportation, or storage of equipment cannot be left on Hotel property overnight. Arrangements for removal of vehicles or containers will remain the responsibility of the contractor/vendor. Any vehicles left on Hotel property overnight, without written hotel approval, will be towed at the vendor's expense.

Return Shipping

We are happy to partner with FedEx and UPS shipping. Upon teardown of your exhibit, please package and secure all contents. Also please affix your **own** shipping label. Once packages are ready for shipment, the Hotel will coordinate movement of the package for pick up. Above package fees will apply. ***The Hotel is not responsible for providing shipping labels, packing materials or scheduling pickups***

**This is your site for current
up to date sponsor / vendor**

<http://events.aocd.org/spring-2021-vendor/>

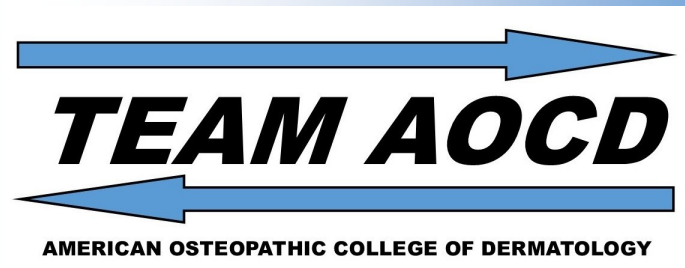


Event Details

Deadlines

Updates

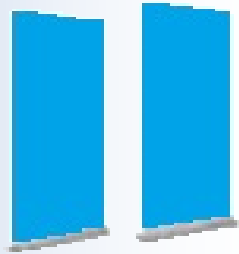
Contact Information



Want a larger Booth?

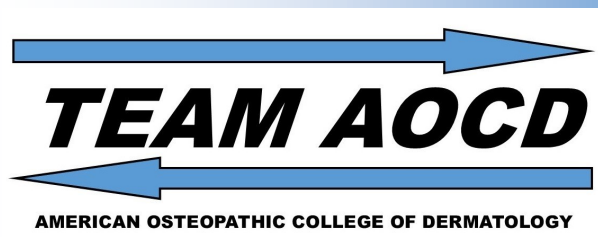


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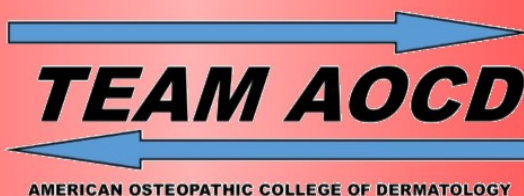
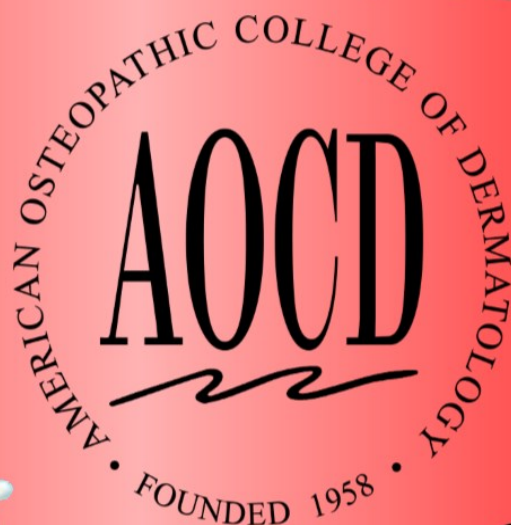


Or This?

**Contact us and let us
show how you can
stand out at our live
EXPO CENTRAL, and
every day with our
all year sponsorship
deals!**



AOCD EXPO CENTRAL



2021 Spring
New Trends in Dermatology
Virtual Meeting & Expo
West Palm Beach, FL

We will be live, So will the app



First time use at a live in person meeting. So many features for all attendees to use. New ways to advertise!

Listings :

**Sessions, Speakers, Exhibitors, Sponsors,
Maps, Geo Locations, Special Tracks**

Interactive Features :

Notifications, Surveys, Game, Social Wall

Advertising Options :

**Banner Ads, Push Notifications, Maps,
Sponsor & Vendor Listings, Surveys**

**We are moving forward
with our future. Come and
join us getting back to some
kind of normal!**

Save the Date!

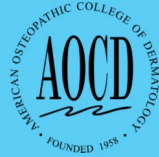


Spring 2021 Hilton
West Palm Beach
February 24-27, 2021
600 Okeechobee Blvd.
West Palm Beach, FL 33401



Spring 2022 J.W. Marriot
Grande Lakes
March 10-13, 2022
4040 Central Florida Pkwy
Orlando, FL 32837

*For all your Dermatology
CME needs, www.aocd.org*



**NEW TRENDS IN
DERMATOLOGY
MEETING & EXPO**



Fall 2021 The Westin
Denver Downtown
October 7-10, 2021
1672 Lawrence Street
Denver, CO 80202



Fall 2022 The Westin
Kierland
October 20-23, 2022
East Greenway Pkwy
Scottsdale, AZ 85254

**For more info on
sponsorship contact:
jwise@aocd.org**



DID YOU GET YOUR COPY?



**Learn what is new for 2021, and how
you can be part of TEAM AOCD**

**For more info on
sponsorship contact:
jwise@aocd.org**

